



City of Westminster

# Committee Agenda

Title: **Licensing Sub-Committee (1)**

Meeting Date: **Thursday 29th October, 2015**

Time: **10.00 am**

Venue: **Rooms 5, 6 & 7 - 17th Floor, City Hall, 64 Victoria Street,  
London SW1E 6QP**

Members: **Councillors:**

Tim Mitchell (Chairman)  
Louise Hyams  
Jan Prendergast

**Members of the public are welcome to attend the meeting  
and listen to the discussion Part 1 of the Agenda**

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a disability and require any special assistance please  
contact the Committee Officer (details listed below) in  
advance of the meeting.**



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**Email: [jdeacon@westminster.gov.uk](mailto:jdeacon@westminster.gov.uk) Tel: 020 7641 2783  
Corporate Website: [www.westminster.gov.uk](http://www.westminster.gov.uk)**

**Note for Members:** Members are reminded that Officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. With regard to item 2, guidance on declarations of interests is included in the Code of Governance; if Members and Officers have any particular questions they should contact the Head of Legal & Democratic Services in advance of the meeting please.

## AGENDA

### PART 1 (IN PUBLIC)

#### 1. MEMBERSHIP

The Head of Legal and Democratic Services to report any changes to the membership.

#### 2. DECLARATIONS OF INTEREST

To receive declarations by Members and Officers of any personal or prejudicial interests in matters on this agenda.

#### Licensing Applications for Determination

#### 1. MELE E PERE, 46 BREWER STREET, W1

(Pages 1 - 42)

App No	Ward/ Stress Area	Site Name and Address	Application	Licensing Reference Number
1.	West End Ward / West End Stress Area	Mele E Pere, 46 Brewer Street, W1	Variation	15/07073/LIPV

#### 2. SHEPHERDS MARKET FINE WINE, 21 & 23 SHEPHERD MARKET, W1

(Pages 43 - 64)

App No	Ward/ Stress Area	Site Name and Address	Application	Licensing Reference Number
2.	West End Ward / not in stress area	Shepherds Market Fine Wine, 21 & 23 Shepherd Market, W1	New	15/06907/LIPN

**3. BLADE SOHO, 26 FRITH STREET, W1**

**(Pages 65 - 120)**

App No	Ward/ Stress Area	Site Name and Address	Application	Licensing Reference Number
3.	West End Ward / West End Stress Area	Blade Soho, 26 Frith Street, W1	New	15/06965/LIPN

**4. THE KNIGHTSBRIDGE CAFE, GROUND FLOOR, 7 WILLIAM STREET, SW1**

**(Pages 121 - 134)**

App No	Ward/ Stress Area	Site Name and Address	Application	Licensing Reference Number
4.	Knightsbridge and Belgravia Ward / not in stress area	The Knightsbridge Café, Ground Floor, 7 William Street, SW1	New	15/06889/LIPN

**5. REVUE BAR AND PEEP SHOW, 1 TISBURY COURT, W1 - REVIEW APPLICATION**

**(Pages 135 - 210)**

App No	Ward/ Stress Area	Site Name and Address	Application	Licensing Reference Number
5.	West End Ward / West End Stress Area	Revue Bar And Peep Show, 1 Tisbury Court, W1	Review	15/02078/LIRE VP

**6. REVUE BAR AND PEEP SHOW, 1 TISBURY COURT, W1 - SEV APPLICATION**

**(Pages 211 - 314)**

App No	Ward	Site Name and Address	Application	Licensing Reference Number
6.	West End Ward / Core CAZ North	Revue Bar and Peep Show, 1 Tisbury Court, W1	Sexual entertainment venue renewal	14/07832/LISEVR

**Charlie Parker  
Chief Executive  
23 October 2015**



In considering applications for premises licences under the Licensing Act 2003, the sub-committee is advised of the following:

### **POLICY CONSIDERATIONS**

The City of Westminster statement of licensing policy applies to all applications where relevant representations have been made. The Licensing Sub-Committee is required to have regard to the City of Westminster statement of Licensing Policy and the guidance issued by the Secretary of state under Section 182 of the Licensing Act 2003.

### **GUIDANCE CONSIDERATIONS**

The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

### **PERMITTED TEMPORARY ACTIVITIES**

The licensee of any premises is entitled under the Licensing Act 2003 to apply for permission to hold temporary events, authorising licensable activities instead of or in addition to any activities that may be authorised by a premises licence, subject to the following restrictions:

- 1) No more than 12 events over a total of 21 days may be held at any one premises in any year
- 2) Each event must last for no more than 168 hours
- 3) There must be 24 hours between each event
- 4) The number of people at each event must be less than 500.

A Temporary Event Notice for each event (a TEN) is required to be given to the licensing authority, the police and environmental health service no later than 10 working days before the event for a 'standard' TEN or 5 to 9 working days before the event is due to begin for a 'late' TEN. The licensing authority is required to send an acknowledgement by the next working day.

Once a Temporary Event Notice is given the police and environmental health service have a right to object to the event if they are satisfied that the event will undermine any of the licensing objectives of preventing crime and disorder, prevention of public nuisance, protection of children from harm and promotion of public safety. They must serve an objection notice stating their reasons as to why the objectives would be undermined to the licensing authority and the premises user within 3 working days of receiving a copy of the TEN. The licensing authority is required to hold a hearing and may issue a counter notice which will prevent the event taking place.

## **LIVE MUSIC ACT 2012**

The Live Music Act amends the Licensing Act 2003 by:

- removing the licensing requirement for amplified live music taking place between 8am and 11pm before audiences of no more than 200 persons on premises authorised by a premises licence or club premises certificate to supply alcohol for consumption on the premises (at a time when those premises are open for the purposes of being used for the supply of alcohol for consumption on the premises), subject to the right of a licensing authority to impose conditions about live music following a review of a premises licence or club premises certificate
- removing the licensing requirement for amplified live music taking place between 8am and 11pm before audiences of no more than 200 persons in workplaces not otherwise licensed under the 2003 Act (or licensed only for the provision of late night refreshment)
- removing the licensing requirement for unamplified live music taking place between 8am and 11pm in any place, subject to the right of a licensing authority to impose conditions about live music following a review of a premises licence or club premises certificate relating to premises authorised to supply alcohol for consumption on the premises
- removing the licensing requirement for the provision of entertainment facilities
- widens the licensing exemption for live music that is integral to a performance of Morris dancing or dancing of a similar type, so that the exemption applies to both live or recorded music instead of just unamplified live music in that instance.

## **CORE HOURS WHEN CUSTOMERS ARE PERMITTED TO BE ON THE PREMISES**

(As set out in the Council's Statement of Licensing Policy 2011)

- For premises for the supply of alcohol for consumption on the premises:

Friday and Saturday: 10:00 to midnight

Sundays immediately prior to Bank Holidays: Midday to midnight

Other Sundays: Midday to 22:30

Monday to Thursday: 10:00 to 23:30.

- For premises for the supply of alcohol for consumption off the premises:

Monday to Saturday: 08:00 to 23:00

Sundays: 10:00 to 22:30.

- For premises for the provision of other licensable activities:

Friday and Saturday: 09.00 to midnight

Sundays immediately prior to Bank Holidays: 09.00 to midnight

Other Sundays: 09.00 to 22.30

Monday to Thursday: 09.00 to 23.30.

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City of Westminster

# Agenda Item 1 Licensing Sub-Committee Report

Item No:	
Date:	29 October 2015
Licensing Ref No:	15/07073/LIPV - Premises Licence Variation
Title of Report:	Mele E Pere 46 Brewer Street London W1F 9TF
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Mrs Sumeet Anand-Patel Senior Licensing Officer
Contact details	Telephone: 020 7641 2737 Email: sanandpatel@westminster.gov.uk

## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	Variation of a Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	21 August 2015		
<b>Applicant:</b>	1981 Restaurants Limited		
<b>Premises:</b>	Mele E Pere		
<b>Premises address:</b>	46 Brewer Street	<b>Ward:</b>	West End
	London W1F 9TF	<b>Stress Area:</b>	West End
<b>Premises description:</b>	This premises operates as a restaurant across basement and ground floor levels.		
<b>Variation description:</b>	<ul style="list-style-type: none"> <li>Variation of permitted hours for alcohol, late night refreshment and recorded music subject to restaurant condition after 9pm and regulated entertainment being restricted to the basement only.</li> <li>Change the layout including relocation of bar, re-arrangement of seating.</li> <li>Replace conditions 9 and 11 with model condition 66 save that in the area hatched black, alcohol may sold without a meal to persons seated and subject to a capacity of no more than 20 persons in the bar area. See further schedule of proposed conditions.</li> </ul>		
<b>Premises licence history:</b>	This premises is currently under licence 13/06182/LIPDPS. For a full licence history please refer to Appendix 3.		
<b>Applicant submissions:</b>	The applicant has written to all the residents confirming the conditions they have agreed with Environmental Health and requesting an opportunity to meet with each residents prior to the hearing. An example of this letter is attached at Appendix 2.		

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Exhibition of recorded music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	12:00	00:00	12:00	01:00	GF & Basement	Basement only
<b>Tuesday</b>	12:00	00:00	12:00	01:00	GF & Basement	Basement only
<b>Wednesday</b>	12:00	00:00	12:00	01:00	GF & Basement	Basement only
<b>Thursday</b>	12:00	00:00	12:00	01:00	GF & Basement	Basement only
<b>Friday</b>	12:00	00:00	12:00	01:00	GF & Basement	Basement only
<b>Saturday</b>	12:00	00:00	12:00	01:00	GF & Basement	Basement only
<b>Sunday</b>	12:00	22:30	12:00	23:30	GF & Basement	Basement only

<b>Seasonal variations:</b>	<b>Current:</b>	<b>Proposed:</b>
	The hours for licensable activities may be extended on New Year's Eve until the start of permitted hours on New Year's Day.	None
<b>Non-standard timings:</b>	<b>Current:</b>	<b>Proposed:</b>
	None	Sundays before Bank Holidays: 08:00 to 01:00

Late night refreshment						
Indoors, outdoors or both		Current :			Proposed:	
		Indoors			Indoors	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	23:00	00:00	23:00	01:00	GF & Basement	No change
<b>Tuesday</b>	23:00	00:00	23:00	01:00	GF & Basement	No change
<b>Wednesday</b>	23:00	00:00	23:00	01:00	GF & Basement	No change
<b>Thursday</b>	23:00	00:00	23:00	01:00	GF & Basement	No change
<b>Friday</b>	23:00	00:00	23:00	01:00	GF & Basement	No change
<b>Saturday</b>	23:00	00:00	23:00	01:00	GF & Basement	No change
<b>Sunday</b>	N/A	N/A	23:00	23:30	GF & Basement	No change
<b>Seasonal variations:</b>	<b>Current:</b>			<b>Proposed:</b>		
	The hours for licensable activities may be extended on New Year's Eve until the start of permitted hours on New Year's Day.			None		
<b>Non-standard timings:</b>	<b>Current:</b>			<b>Proposed:</b>		
	None			Sundays before Bank Holidays: 23:00 to 01:00		

Sale by Retail of Alcohol						
On or off sales		Current :			Proposed:	
		On the premises			On the premises	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	12:00	00:00	08:00	01:00	GF & Basement	No change
<b>Tuesday</b>	12:00	00:00	08:00	01:00	GF & Basement	No change
<b>Wednesday</b>	12:00	00:00	08:00	01:00	GF & Basement	No change
<b>Thursday</b>	12:00	00:00	08:00	01:00	GF & Basement	No change
<b>Friday</b>	12:00	00:00	08:00	01:00	GF & Basement	No change
<b>Saturday</b>	12:00	00:00	08:00	01:00	GF & Basement	No change
<b>Sunday</b>	12:00	22:30	12:00	23:30	GF & Basement	No change
<b>Seasonal variations:</b>	<b>Current:</b>			<b>Proposed:</b>		
	The hours for licensable activities may be extended on New Year's Eve until the start of permitted hours on New Year's Day.			None		
<b>Non-standard timings:</b>	<b>Current:</b>			<b>Proposed:</b>		
	None			Sundays before Bank Holidays: 08:00 to 01:00		

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	08:00	00:00	08:00	01:00	GF & Basement	No change
<b>Tuesday</b>	08:00	00:00	08:00	01:00	GF & Basement	No change
<b>Wednesday</b>	08:00	00:00	08:00	01:00	GF & Basement	No change
<b>Thursday</b>	08:00	00:00	08:00	01:00	GF & Basement	No change
<b>Friday</b>	08:00	00:00	08:00	01:00	GF & Basement	No change
<b>Saturday</b>	08:00	00:00	08:00	01:00	GF & Basement	No change
<b>Sunday</b>	12:00	22:30	08:00	23:30	GF & Basement	No change
<b>Seasonal variations:</b>	<b>Current:</b> The hours for licensable activities may be extended on New Year's Eve until the start of permitted hours on New Year's Day.				<b>Proposed:</b> None	
<b>Non-standard timings:</b>	<b>Current:</b> None				<b>Proposed:</b> Sundays before Bank Holidays: 08:00 to 01:00	

1-C Layout alteration
Change the layout including relocation of bar, re-arrangement of seating as per the proposed plans attached at Appendix 1.

1-D Conditions being varied, added or removed	
Condition	Proposed variation
9. The supply of alcohol on the premises shall only be to people taking table meals there and for consumption by such a person as ancillary to their meal.	The premises shall only operate as a restaurant (i) in which customers are shown to their table, (ii) where the supply of alcohol is by waiter or waitress service only, (iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery, (iv) which do not provide any take away service of food or drink for immediate consumption, (v) which do not provide any take away service of food or drink after 23.00, and (vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of



	<p>alcohol by such persons is ancillary to taking such meals.</p> <p>Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.</p>
11. The supply of alcohol shall be by waiter or waitress service only.	Notwithstanding condition 9, alcohol may be sold and consumed between 10:00 and 21:00 hours in the bar area hatched black on the plan by up to a maximum at any one time of 20 seated persons.
12. The premises shall implement a proof of age scheme with customers required to produce approved types of identification on request.	No variation proposed
15. An evacuation policy will be put in place that is to the satisfaction of appropriate Authorities.	No variation proposed
13. The venue shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.	<p>The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.</p> <p>All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.</p> <p>A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.</p>
16. All members of staff shall be trained in emergency evacuation procedures.	No variation proposed
17. Staff shall routinely check the premises during opening hours to ensure that the premises are clean and tidy.	
21. A telephone number giving direct access to the manager on duty at the premises will be made available to local residents within a 75 metre radius of the premises in case of any public nuisance.	No variation proposed
22. Any children attending the premises	No variation proposed

must be in the presence of adults or other responsible people.		
<b>Adult entertainment:</b>	<b>Current position:</b>	<b>Proposed position:</b>
	None	None

## 2. Representations

<b>2-A Responsible Authorities</b>	
<b>Responsible Authority:</b>	Metropolitan Police Service
<b>Representative:</b>	Toby Janes
<b>Received:</b>	3 <sup>rd</sup> September 2015
<p>Dear Sir</p> <p>With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, make a representation against the above application.</p> <p>It is our belief that if granted the application would undermine the Licensing objectives in relation to the prevention of crime and disorder as there are insufficient conditions within the operating schedule.</p> <p>The venue is situated in the West End Stress Area, a locality where there is traditionally high crime and disorder. We have concerns that this application will cause further policing problems in an already demanding area.</p> <p>The following conditions listed below are those that police would like you to attach to your operating schedule as I believe they will address police concerns in relation to crime and disorder.</p> <p>1. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.</p> <p>Should you wish to discuss the matter further please contact me on 0207 641 3179 or via email, <a href="mailto:tjanes@westminster.gov.uk">tjanes@westminster.gov.uk</a></p> <p>Kind regards Toby</p>	
<b>Responsible Authority:</b>	Environmental Health Service
<b>Representative:</b>	Sally Thomas
<b>Received:</b>	8 <sup>th</sup> September 2015
<p>I refer to the application for variation of a Premises Licence (13/06182/LIPDPS), issued under the Licensing Act 2003.</p> <p><b>The premises are situated in the West End Stress Area as stated in City of Westminster's Statement of Licensing Policy.</b></p> <p>Layout plans have been submitted, showing the proposed layout of the ground floor and the basement, drawing number 07-01, dated July 2015.</p> <p>This representation is based on the Operating Schedule and plan submitted.</p>	

The applicant is seeking the following in the **ground floor and basement**:

1. To alter the layout in accordance with the plan submitted. These works include the following:
  1. Relocation of bar.
  2. Rearrangement of seating.
2. To extend hours of the Supply of Alcohol on the premises from Monday to Saturday 12:00-00:00 hours and Sunday 12:00-22:30 hours to Monday to Saturday 08:00-01:00 hours and Sunday 12:00-23:30 hours.
3. To extend hours of the Late Night Refreshment from Monday to Saturday 23:00-00:00 hours to Monday to Saturday 23:00-01:00 hours and Sunday 23:00-23:30 hours.
4. To extend hours of the Recorded Music from Monday to Saturday 12:00-00:00 hours and Sunday 12:00-22.30 hours to Monday to Saturday 23:00-01:00 hours and Sunday 23:00-23:30 hours.
5. To allow the Sunday before a Bank Holiday the extension for the Supply of Alcohol 08:00-01:00 hours.
6. To allow the Sunday before a Bank Holiday the extension for Late Night Refreshment until 01:00 hours.
7. To allow the Sunday before a Bank Holiday the extension for Recorded Music until 01:00 hours.
8. To amend the following conditions as numbered in 13/06182/LIPDPS:

**Delete 9:** The supply of alcohol on the premises shall only be to people taking table meals there and for consumption by such a person as ancillary to their meal.

**Delete 11:** The supply of alcohol shall be by waiter or waitress service only.

**Replace with:** The premises shall only operate as a restaurant

- (i) in which customers are shown to their table,
- (ii) where the supply of alcohol is by waiter or waitress service only,
- (iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
- (iv) which do not provide any take away service of food or drink for immediate consumption,
- (v) which do not provide any take away service of food or drink after 23.00, and
- (vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.

Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.

**Add:** Notwithstanding the condition above, alcohol may be sold and consumed between 10:00 and 21:00 hours in the bar area hatched black on the plan by up to a maximum at any one time of 20 seated persons.

**Delete 12:** The premises shall implement a proof of age scheme with customers required to produce approved types of identification on request.

**Delete 13:** The venue shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available

immediately upon the request of Police or authorised officer.

**Replace with:** The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

**Delete 15:** An evacuation policy will be put in place that is to the satisfaction of appropriate Authorities.

**Delete 16:** All members of staff shall be trained in emergency evacuation procedures.

**Delete 17:** Staff shall routinely check the premises during opening hours to ensure that the premises are clean and tidy.

**Delete 21:** A telephone number giving direct access to the manager on duty at the premises will be made available to local residents within a 75 metre radius of the premises in case of any public nuisance.

**Delete 22:** Any children attending the premises must be in the presence of adults or other responsible people

I wish to make the following representations in relation to the above application:

1. The change of layout may impact on Public Safety and may have an increase in Public Nuisance in the stress area.
2. The extension of hours of the Supply of Alcohol may have an increase in Public Nuisance in the stress area.
3. The extension of hours of Late Night Refreshment may have an increase in Public Nuisance in the stress area.
4. The extension of hours of Recorded Music may have an increase in Public Nuisance in the stress area.
5. The extension of hours on a Sunday prior to a Bank Holiday of the Supply of Alcohol may have an increase in Public Nuisance in the stress area.
6. The extension of hours on a Sunday prior to a Bank Holiday of Late Night Refreshment may have an increase in Public Nuisance in the stress area.
7. The extension of hours on a Sunday prior to a Bank Holiday of Recorded Music may have an increase in Public Nuisance in the stress area.
8. The amendments of conditions may cause an increase in Public Nuisance in the stress area and may impact on Public Safety.

The applicant have amended their conditions, however this does not fully address the concerns of Environmental Health

**The granting of the variation Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the stress area and may impact on Public Safety.**

Should you wish to discuss the matter further please do not hesitate to contact me.

Sally Thomas  
Environmental Health – Senior Practitioner

**Note: The Environmental Health Service have proposed conditions which have been agreed with the applicant and are attached Appendix 3.**

2-B Other Persons			
<b>Name:</b>		Mr Steve Chambers	
<b>Address and/or Residents Association:</b>		The Soho Society St Annes Tower 55 Dean Street London W1D 6AF	
<b>Status:</b>	Outstanding	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	16 <sup>th</sup> September 2015		
<p>I write to make a relevant representation to the above application on behalf of The Soho Society.</p> <p>The Soho Society objects to this application as it is currently presented, on the grounds of prevention of public nuisance, prevention of crime and disorder and cumulative impact in the West End Stress Area.</p> <p>About The Soho Society</p> <p>The Soho Society is a charitable company limited by guarantee established in 1972. The society is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment. In particular, the society supports the Westminster City Council's policies, including the cumulative impact policy, as set out in the Statement of Licensing Policy.</p> <p>Application summary</p> <p>Variation of permitted hours: Alcohol: Mon to Sat - 08:00 to 01:00, Sun 12:00 to 2330, Late Night</p> <p>Refreshment: Mon to Sat 23:00 to 01:00, Sun 23:30 to 23:30, Recorded Music: Mon to Sat 23:00 to 01:00 Sunday 23:00 to 23:30 subject to restaurant condition after 9pm and regulated entertainment being restricted to the basement only. Change the layout including relocation of bar, re-arrangement of seating. Replace conditions 9 and 11 with model condition 66 save that in the area hatched black, alcohol may sold without a meal to persons seated and subject to a capacity of no more than 20 persons in the bar area.</p> <p>Hours of operation</p> <p>The proposal includes licensable activities, including sale of alcohol, outside of Westminster core hours. The premises are in the West End Stress Area, at the end of Great Pulteney Street, a quiet street full of private flats and houses. This is a higher density residential location, and residents in the immediate area are subject to noise and general nuisance every night of the week. We therefore feel it is necessary to keep the operating hours within defined core hours, namely Monday to Thursday 10am - 11.30pm, Friday and Saturday 10 am - 12 midnight and Sunday 12 noon - 10.30 pm.</p> <p>It is noted that the current premises license already includes permission outside these core hours. Any extension of these times would be a further loss to residential amenity and not in compliance with the licensing objectives.</p> <p>Conditions</p> <p>The proposal to remove conditions related to alcohol served without food, intended to prevent</p>			

problematic 'vertical drinking' are objected to. This is a restaurant and the proposed changes are not commensurate with this use.

**Licensing policy**

This area has been identified by the Westminster City Council (2.4.1 of the Statement of Licensing Policy, as amended) as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses.

The policies in relation to the stress areas are directed at the global and cumulative effects of licences on the area as a whole (2.4.5 of the policy). The policies are intended to be strict and will only be overridden in genuinely exceptional circumstances (2.4.2 of the policy). The growth in the entertainment industry in Soho has led to a marked deterioration in the quality of life and well-being of local residents and it has jeopardised the sustainability of the community. Soho has a substantial residential community and many of these residents suffer from problems such as, but not limited to, high levels of noise nuisance, problems with waste, urinating and defecating in the streets, threats to public safety, anti-social behaviour, crime and disorder and the change in character of historic areas. For the reasons I have set out, we believe that the application, if granted in its present form, would fail to promote the licensing objectives of prevention of public nuisance and prevention of crime and disorder. I respectfully urge the Licensing Sub-Committee to reject this application.

Please let me know if any proposals are made to amend the application; particularly in respect of the hours sought or any further conditions proposed.

Yours faithfully,  
David Gleeson Licensing Chair

<b>Name:</b>		Miss Lesley Isles	
<b>Address and/or Residents Association:</b>		36a Great Pulteney Street London W1F 9NS	
<b>Status:</b>	Outstanding	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	16 <sup>th</sup> September 2015		

I am writing to object to this license application on the following grounds,

The restaurant is next to a row of large old houses (36-40 Great Pulteney Street) which has many residential dwellings ( 20+) housing families (50 people plus) from the local community, including young children. Many have lived here for 20+ years, when the flats were first let to local soho families. By turning the upstairs area into a bar with loud music and extending hours til 1am will create a huge public nuisance and result in anti-social behaviour. It will be also be noisy, and drinkers will inevitably also be outside our homes in the street smoking, doors will be opening and closing until 1am and I imagine customers will still be hanging about until 2am.

I wish them well, but we do not feel a 1am noisy bar at the end of our street is at all appropriate nor considerate of the local community.

Yours faithfully

Lesley Isles

<b>Name:</b>	Ms Veronique Jack and Aneela Majid		
<b>Address and/or Residents Association</b>	Great Pulteney Street & Bridle Lane Tenants Association C/o Veronique Jacks 40 Great Pulteney Street W1F 9NY		
<b>Status:</b>	Outstanding	<b>In support of opposed:</b>	Opposed
<b>Received:</b>	17 <sup>th</sup> September 2015		

The Great Pulteney Street and Bridle Lane Tenants' Association object to the application to vary the above premises licence. We are all tenants of Soho Housing Association. There are 26 flats at 36-40 Great Pulteney Street and John Broadwood House, which are in close proximity to Mele &

Pere, and there are a number of children among our families.

We object to the following,

- 1) Alcohol: Mon to Sat - 08:00 to 01:00. Sunday - 12.00 to 23:30.
- 2) Late night refreshment: Mon to Sat - 23:00 to 01:00. Sunday - 23:30 - 23:30.
- 3) Recorded music: Mon - Sat - 23:00 to 01:00. Sunday - 23-00 - 23-30.
- 4) Subject to restaurant condition after 9pm and regulated entertainment being restricted to the basement only.
- 5) Replace conditions 9 and 11 with module condition 66 save that in the area hatched black, alcohol may be sold without a meal to persons seated and subject to a capacity of no more than 20 persons in the bar area.

The application fails to promote the licensing objectives and we object on the following grounds,

- Prevention of crime and disorder
- Proposed operating hours

We object to the proposed hours of operation being outside core hours. Soho being within the stress area has the highest number of late night establishments in Westminster. The council acknowledges in its Licensing Policy the impact of the night time economy in stress areas, and the cumulative effect of the concentration of late night establishments which has led to serious problems of crime and disorder and public nuisance affecting residents. In our view there is no justifiable reason to grant this extension and deviate from the policy.

The consumption of alcohol late at night also increases the level of violent crime, public order offences, theft, robbery, property damage and anti-social behaviour. Residents in Gt. Pulteney St and Bridle Lane frequently experience crime and disorder at night time in the form of drug taking and dealing. We also suffer from significant anti-social behaviour with people vomiting, urinating and defecating in our door ways. Proposed bar on the ground floor : Mele E Pere is a restaurant, we therefore strongly object to the restaurant operating as a bar and in particular the proposal to remove the condition to serve food, for the reasons stated above.

Prevention of public nuisance; late night disturbance is a real problem for residents in Gt. Pulteney Street and Bridle Lane. An extension to the terminal hour will exacerbate the existing problems of late night disturbance already suffered by the residents. Disturbance is created by people smoking outside our windows, talking in loud and raised voices, noise disturbance from taxis waiting to pick up customers, the closing of car doors and street fouling as stated above. Further the bottles and other refuse would be put out later as well causing more noise at an even later hour. We have real concerns regarding the cumulative impact resulting from the increase in numbers of people released onto the streets from 1am onwards, thereby increasing late night nuisance, disturbance and crime and disorder for residents.

Public safety; concerns as stated above. We would also like to emphasize the drug-dealing problem in our streets and outside our homes. Extending the license as proposed would certainly mean that it continues until an hour or so after closure of the restaurant with all that

this entails.

It is our view that if this application is granted it would fail to promote the licensing objectives. We therefore ask the Licensing Sub-Committee to reject this application.

Yours faithfully,  
Aneela Majid

<b>Name:</b>	Councillor Paul Church		
<b>Address and/or Residents Association</b>	Deputy Cabinet Member For Children & Young People Westminster City Councillor For West End Ward Serving Our Communities In Fitzrovia, Marylebone, Mayfair & Soho		
<b>Status:</b>	Outstanding	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	17 <sup>th</sup> September 2015		

As the Ward Councillor for West End Ward, I would like to object to the above application, which seeks to elongate operation hours outside of core hours and, as I understand it, create a bar by stealth, which is exactly what will happen if the condition to serve food is removed. This is particularly unsuitable for a residential street located in a stress area. Having received reports from constituents in Great Pulteney Street and Bridle Lane of crime and anti-social behaviour, I believe that this would be exacerbated by the proposed extension. I also believe that public nuisance would increase dramatically.

On this basis, I would urge the Committee to reject the application.

With every best wish,

Paul

<b>Name:</b>	Ms Christine Colman		
<b>Address and/or Residents Association</b>	Flat 1 49 Brewer Street Soho London W1F 9UG		
<b>Status:</b>	Outstanding	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	18 <sup>th</sup> September 2015		

Dear Sir/Madam,

I wish to object to any change to the permitted opening hours of Mete E Pere, 46 Brewer Street, London W1F 9TF.

I live opposite the restaurant. My bedroom, and that of the residents of Flat's 2 and 3 in my building, is at the front overlooking the entrance to the restaurant.

I am concerned that an extension to the opening hours will result in increased noise volume in the street as people enter and leaving the restaurant late at night. The street is already a noisy place at night and the noise volume has increased significantly with the opening of Bills restaurant directly opposite and adjacent to Mete E Pere.

I sincerely believe that Soho has enough late night establishments where people can eat, drink and enjoy music without the need for another and I would ask you to please



turn down the application.

Yours Sincerely,

Christine Colman.

### 3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

<b>Policy STR1 applies</b>	(i) It is the Licensing Authority's policy to refuse applications in the Stress Areas for: pubs and bars; fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1.  (ii) Applications for other licensable activities in the Stress Areas will be subject to other policies and must demonstrate that they will not add to cumulative impact in the Stress Areas.
<b>Policy HRS1 applies</b>	(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy. (ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.
<b>Policy MD2 applies</b>	It is the Licensing Authority's policy to refuse applications in the Stress Areas, other than applications to vary hours within the Core Hours, under Policy HRS1.
<b>Policy PB2 applies</b>	It is the Licensing Authority's policy to refuse applications in the Stress Areas other than applications to vary hours within the Core Hours under Policy HRS1.
<b>Policy RNT2 applies</b>	Applications will be granted subject to other policies and subject to the relevant criteria in Policies CD1, PS1, PN1 and CH1, provided it can be demonstrated that they will not add to cumulative impact in the Stress Areas.

### 4. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant submissions
<b>Appendix 3</b>	Premises history and existing licence
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity
<b>Appendix 6</b>	Photos of premises

<b>Report author:</b>	Mrs Sumeet Anand-Patel Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 2737 Email: sanandpatel@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

**Background Documents – Local Government (Access to Information) Act 1972**

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2011
3	Amended Guidance issued under section 182 of the Licensing Act 2003	March 2015
4	Application Form	21 <sup>st</sup> August 2015
5	Existing Licence	21 <sup>st</sup> August 2015



# APPENDIX 2

## Thomas & Thomas Partners LLP

Your ref:  
Our ref: AT

38a Monmouth Street  
London WC2H 9EP  
tel: 020 7042 0410  
fax: 020 7379 6618

David Gleeson  
The Soho Society  
St Anne's Tower  
55 Dean Street  
London W1D 6AF

[Licensing@thesohosociety.org.uk](mailto:Licensing@thesohosociety.org.uk)

20 October 2015

Dear Mr Gleeson

**Mele e Pere**

We act for the applicant in the above matter and have seen a copy of your representation.

We have since agreed further conditions with the Environmental Health Officer which are appended to this letter. You will see that contact details will be available to local residents.

We understand that there is a hearing on the 29th if there is any opportunity of meeting with you to discuss your concerns, our client would greatly appreciate that. Please do let us know whether and when that would be convenient.

Yours faithfully



**Thomas & Thomas Partners LLP**  
tel: 020 7042 0412  
email: [athomas@tandtp.com](mailto:athomas@tandtp.com)

Mele E Pere, 46 Brewer Street

15/07073/LIPV

Proposed EH conditions

09/10/15 version 2

1. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
2. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
3. All doors and windows of the premises shall be kept closed when regulated entertainment is taking place or after 23.00 hours except for immediate access and egress.

## Licence &amp; Appeal History

Application	Details of Application	Date Determined	Decision
<b>New</b> 09/05205/LIPN	Application to permit sale of alcohol, recorded music and late night refreshment	20.08.2009	Granted by Licensing Sub-Committee
<b>DPS Variation</b> 10/04205/LIPDPS	Application to vary the DPS	11.06.2010	Granted under delegated authority
<b>Transfer</b> 11/08013/LIPT	Application to transfer the licence	19.09.2011	Granted under delegated authority
<b>DPS Variation</b> 11/08014/LIPDPS	Application to vary the DPS	19.09.2011	Granted under delegated authority
<b>DPS Variation</b> 13/06182/LIPDPS	Application to vary the DPS	13.09.2013	Granted under delegated authority
<b>Variation</b> 15/07073/LIPV	Current Application		Pending

There is no appeal history



Schedule 12  
Part A

WARD: West End  
UPRN: 100023470007

**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

**Premises licence**

Regulation 33, 34

**Premises licence number:**

13/06182/LIPDPS

**Original Reference:**

09/05205/LIPN

**Part 1 – Premises details**

**Postal address of premises:**

Vabene  
46 Brewer Street  
London  
W1F 9TF

**Telephone Number:** Not Supplied

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Playing of Recorded Music  
Late Night Refreshment  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

**Playing of Recorded Music**

Monday to Saturday: 12:00 to 00:00  
Sunday: 12:00 to 22:30

**Late Night Refreshment**

Monday to Saturday: 23:00 to 00:00

**Sale by Retail of Alcohol**

Monday to Saturday: 12:00 to 00:00  
Sunday: 12:00 to 22:30

**The opening hours of the premises:**

Monday to Saturday: 08:00 to 00:00  
Sunday: 12:00 to 22:30

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption on the Premises.

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

1981 Restaurants Limited  
Sutherland House  
1759 London Road  
Leigh-On-Sea  
Essex  
SS9 2RZ

**Registered number of holder, for example company number, charity number (where applicable)**

07533966

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

**Name:** Mr Peter Hughes

*Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.*

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Licence Number:** 2012/00418/LAPER  
**Licensing Authority:** London Borough Of Hammersmith & Fulham

**Date:** \_\_\_\_\_ 8<sup>th</sup> June 2015 \_\_\_\_\_

This licence has been authorised by Miss Bina Patel on behalf of the Director - Public Protection and Licensing.



## Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
    - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
    - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
  - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
7. The responsible person must ensure that -
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
  - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
  - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
    - (i) the holder of the premises licence,
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8 (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

**Annex 2 – Conditions consistent with the operating Schedule**

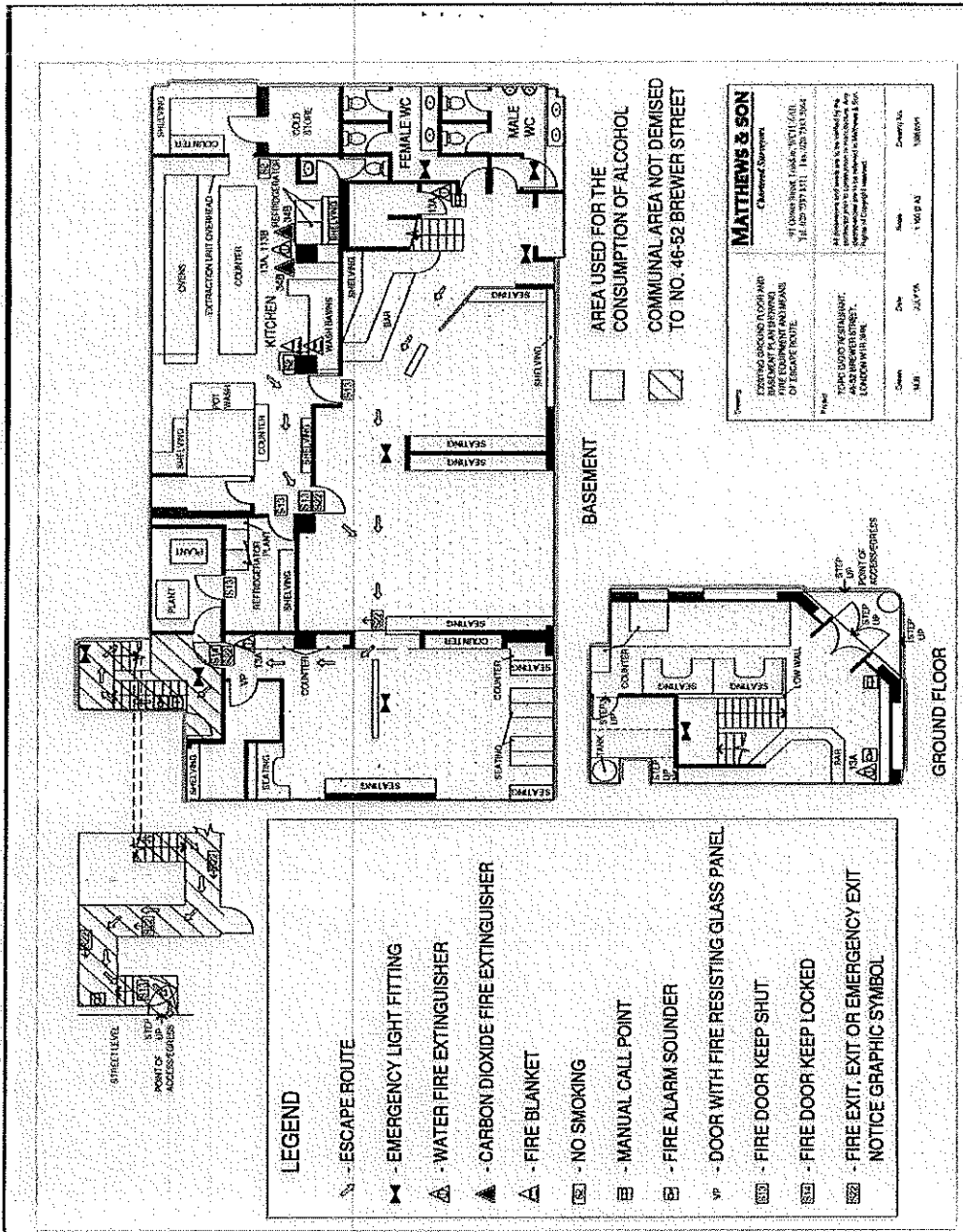
None

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

9. The supply of alcohol on the premises shall only be to people taking table meals there and for consumption by such a person as ancillary to their meal.
10. Suitable beverages other than alcohol (including drinking water) shall be equally available with or otherwise as ancillary to meals served during the permitted hours in the licensed premises.
11. The supply of alcohol shall be by waiter or waitress service only.
12. The premises shall implement a proof of age scheme with customers required to produce approved types of identification on request.
13. The venue shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.
14. All exit doors shall be regularly checked and all emergency escape doors maintained unobstructed and effectively self closing.
15. An evacuation policy will be put in place that is to the satisfaction of appropriate Authorities.
16. All members of staff shall be trained in emergency evacuation procedures.
17. Staff shall routinely check the premises during opening hours to ensure that the premises are clean and tidy.
18. Staff shall be trained to ask customers to leave quietly in the evening when necessary.
19. The premises shall display notices asking customers to leave quietly in the evening.
20. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
21. A telephone number giving direct access to the manager on duty at the premises will be made available to local residents within a 75 metre radius of the premises in case of any public nuisance.
22. Any children attending the premises must be in the presence of adults or other responsible people.
23. Patrons temporarily leaving the premises or going to external areas of the premises for the purposes of smoking shall not take any drinks with them.
24. The highway and public spaces in the vicinity of the premises shall be kept free of litter from the premises at all material times to the satisfaction of the Council.
25. No rubbish including bottles shall be moved, removed or placed in outside areas between 2300 hours and 0700 hours.

26. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
27. The capacity shall be a maximum of 120 people (excluding staff) at any one time.
28. The hours for licensable activities may be extended on New Years Eve until the start of permitted hours on New Year's Day.

Annex 4 – Plans





**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

Schedule 12  
Part B

WARD: West End  
UPRN: 100023470007

Premises licence  
summary

Regulation 33, 34

Premises licence number:

13/06182/LIPDPS

**Part 1 – Premises details**

**Postal address of premises:**

Vabene  
46 Brewer Street  
London  
W1F 9TF

**Telephone Number:** Not Supplied

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Playing of Recorded Music  
Late Night Refreshment  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

**Playing of Recorded Music**

Monday to Saturday: 12:00 to 00:00  
Sunday: 12:00 to 22:30

**Late Night Refreshment**

Monday to Saturday: 23:00 to 00:00

**Sale by Retail of Alcohol**

Monday to Saturday: 12:00 to 00:00  
Sunday: 12:00 to 22:30

**The opening hours of the premises:**

Monday to Saturday: 08:00 to 00:00  
Sunday: 12:00 to 22:30



**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption on the Premises.

**Name and (registered) address of holder of premises licence:**

1981 Restaurants Limited  
Sutherland House  
1759 London Road  
Leigh-On-Sea  
Essex  
SS9 2RZ

**Registered number of holder, for example company number, charity number (where applicable)**

07533966

**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Name:** Mr Peter Hughes

**State whether access to the premises by children is restricted or prohibited:**

Restricted

**Date:** \_\_\_\_\_ 8<sup>th</sup> June 2015 \_\_\_\_\_

**This licence has been authorised by Miss Bina Patel on behalf of the Director - Public Protection and Licensing.**

*CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING*

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Conditions: On Current Licence -**

**Annex 1 – Mandatory conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor.

For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Annex 2 – Conditions consistent with the operating schedule

None

## Annex 3 – Conditions attached after a hearing by the Licensing Authority

9. The supply of alcohol on the premises shall only be to people taking table meals there and for consumption by such a person as ancillary to their meal.

***The applicant is proposing to amend this to read:***

*The premises shall only operate as a restaurant*

*(i) in which customers are shown to their table,*

*(ii) where the supply of alcohol is by waiter or waitress service only,*

*(iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,*

*(iv) which do not provide any take away service of food or drink for immediate consumption,*

*(v) which do not provide any take away service of food or drink after 23.00, and*

*(vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.*

*Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.*

10. Suitable beverages other than alcohol (including drinking water) shall be equally available with or otherwise as ancillary to meals served during the permitted hours in the licensed premises.
11. The supply of alcohol shall be by waiter or waitress service only.

***The applicant is proposing to amend this to read:***

*Notwithstanding condition 9, alcohol may be sold and consumed between 10:00 and 21:00 hours in the bar area hatched black on the plan by up to a maximum at any one time of 20 seated persons.*

12. The premises shall implement a proof of age scheme with customers required to produce approved types of identification on request. ***(The applicant is seeking to remove this condition)***
13. The venue shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.

***The applicant is proposing to amend this to read:***

The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

14. All exit doors shall be regularly checked and all emergency escape doors maintained unobstructed and effectively self closing.
15. *An evacuation policy will be put in place that is to the satisfaction of appropriate Authorities. (The applicant is seeking to remove this condition)*
16. *All members of staff shall be trained in emergency evacuation procedures. (The applicant is seeking to remove this condition)*
17. *Staff shall routinely check the premises during opening hours to ensure that the premises are clean and tidy. (The applicant is seeking to remove this condition)*
18. Staff shall be trained to ask customers to leave quietly in the evening when necessary.
19. The premises shall display notices asking customers to leave quietly in the evening.
20. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
21. *A telephone number giving direct access to the manager on duty at the premises will be made available to local residents within a 75 metre radius of the premises in case of any public nuisance. (The applicant is seeking to remove this condition)*
22. *Any children attending the premises must be in the presence of adults or other responsible people. (The applicant is seeking to remove this condition)*
23. Patrons temporarily leaving the premises or going to external areas of the premises for the purposes of smoking shall not take any drinks with them.
24. The highway and public spaces in the vicinity of the premises shall be kept free of litter from the premises at all material times to the satisfaction of the Council.
25. No rubbish including bottles shall be moved, removed or placed in outside areas between 2300 hours and 0700 hours.
26. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
27. The capacity shall be a maximum of 120 people (excluding staff) at any one time.

28. The hours for licensable activities may be extended on New Year's Eve until the start of permitted hours on New Year's Day.

**Conditions proposed by EH and agreed with the applicant**

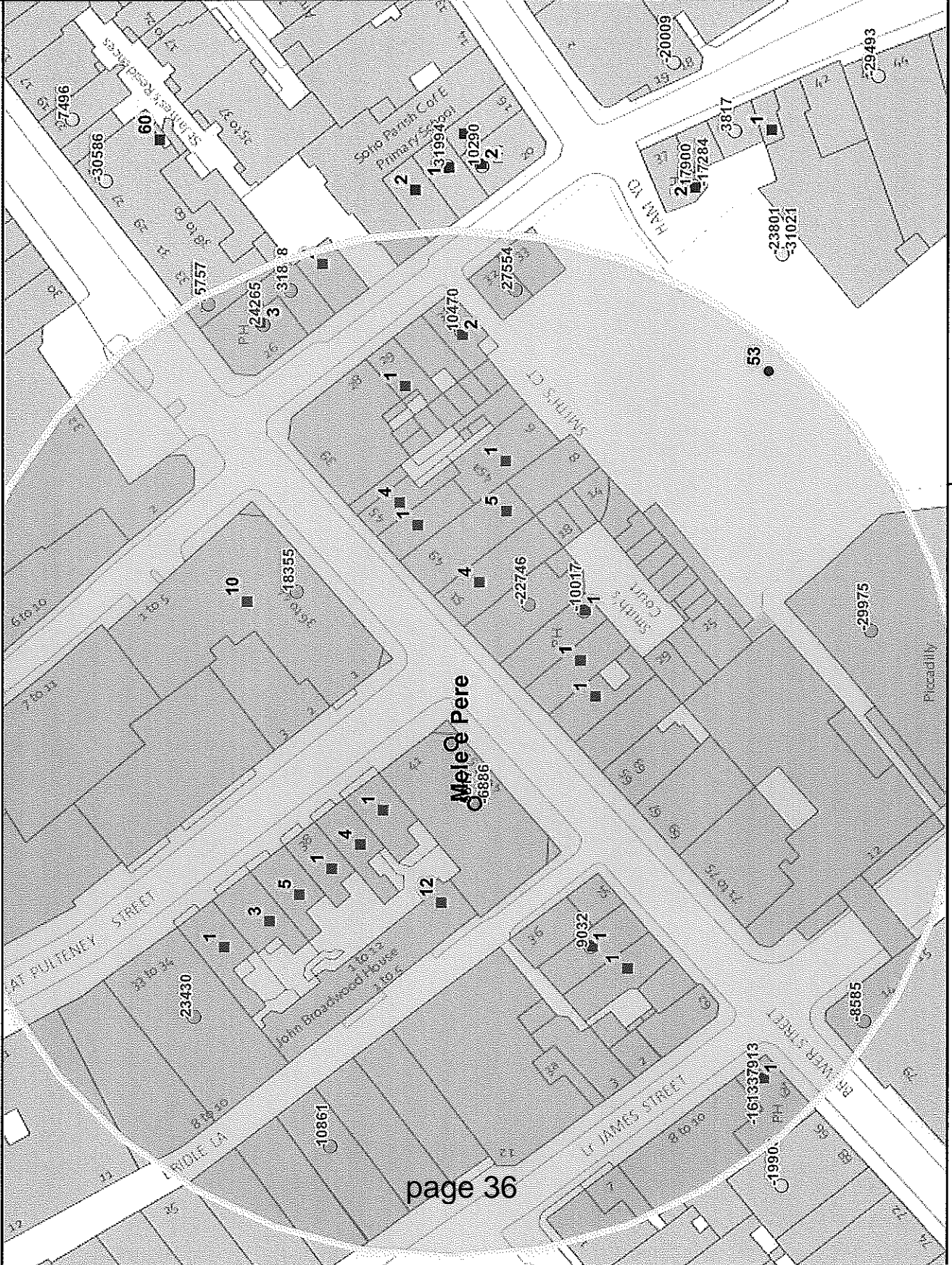
29. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
30. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
31. All doors and windows of the premises shall be kept closed when regulated entertainment is taking place or after 23.00 hours except for immediate access and egress.

**Conditions proposed by the Police**

32. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.  
***(Please note: this condition has been agreed by the applicant during the extended hours only)***

Mele e Pere, 46 Brewer Street, London W1F 9TF

APPENDIX 5



Residential/ Proposed Residential	119
Under Construction	Not known
Other Uses	Not known
Proportion Residential of all Uses	Not known

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Data Source: Uniform Database  
Date: 19/10/2015



**Premises within 75 metres of: Mele e Pere, 46 Brewer Street, London**

<b>p / n</b>	<b>Name of Premises</b>	<b>Premises Address</b>	<b>Opening Hours</b>
23430	Urban Golf	33-34 Great Pulleney Street London W1F 9NT	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00
9032	Ten Ten Tei Restaurant	Ground Floor 56 Brewer Street London W1F 9TJ	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
24265	Duke Of Argyll Public House	37 Brewer Street London W1F 0RY	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00
27554	Soju Restaurant	32 Great Windmill Street London W1D 7LR	Friday to Saturday 10:00 - 00:00 Monday to Thursday 10:00 - 23:30 Sunday 12:00 - 22:30
31888	Blacklock	25 Great Windmill Street London W1D 7LH	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 22:30
-29975	Piccadilly Theatre	Piccadilly Theatre Denman Street London W1D 7DY	Saturday to Sunday 09:00 - 03:00 Monday to Friday 09:00 - 04:00
-22746	Scoop Fine Italian Gelato	53 Brewer Street London W1F 9UD	Monday to Sunday 10:00 - 02:00 Monday to Sunday 11:00 - 22:00
-19595	Wagamama	10A Lexington Street London W1F 0LD	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-16133	Crown Public House	64 Brewer Street London W1F 9TP	Friday to Saturday 07:00 - 00:00 Sundays before Bank Holidays 07:00 - 00:00 Sunday 07:00 - 23:00 Monday to Thursday 07:00 - 23:30
-10017	Glasshouse Stores Public House	55 Brewer Street London W1F 9UJ	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00
5817	Vabene	46-52 Brewer Street London W1F 9TF	Monday to Saturday 08:00 - 00:00 Sunday 12:00 - 22:30
-8585	Mash	77 Brewer Street London W1F 9ZN	Monday to Sunday 11:30 - 01:30
-6886	Arigato	48-50 Brewer Street London W1F 9TG	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30
7913	Crown Public House	64 Brewer Street London W1F 9TP	Friday to Saturday 07:00 - 00:00 Sundays before Bank Holidays 07:00 - 00:00 Sunday 07:00 - 23:00 Monday to Thursday 07:00 - 23:30
10470	Piccadilly Restaurant	31 Great Windmill Street London W1D 7LP	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
10861	Nine Golden Square Restaurant	Basement And Ground Floor 9 Golden Square London W1F 9HZ	Monday to Saturday 10:00 - 01:30 Sunday 12:00 - 00:00
15757	Lights Of Soho	35 Brewer Street London W1F 0RU	Monday to Thursday 10:00 - 00:00 Friday to Saturday 10:00 - 00:30 Sunday 12:00 - 23:00
18355	Bilis	36 Brewer Street London W1F 9TA	Sunday 10:00 - 00:00 Monday to Saturday 10:00 - 00:30

# APPENDIX 6









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# Agenda Item 2 Licensing Sub-Committee Report

Item No:	
Date:	29 October 2015
Licensing Ref No:	15/06907/LIPN - New Premises Licence
Title of Report:	Shepherds Market Fine Wine 21 & 23 Shepherd Market London W1J 7PN
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Miss Yolanda Wade Senior Licensing Officer
Contact details	Telephone: 020 7641 1884 Email: <a href="mailto:ywade@westminster.gov.uk">ywade@westminster.gov.uk</a>



## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	18 August 2015		
<b>Applicant:</b>	Shepherds Market Fine Wine		
<b>Premises:</b>	Shepherds Market Fine Wine		
<b>Premises address:</b>	21 & 23 Shepherd Market London W1J 7PN	<b>Ward:</b>	West End
		<b>Stress Area:</b>	No
<b>Premises description:</b>	The premises are to operate as a wine shop.		
<b>Premises licence history:</b>	No previous licence history		

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	12:00
<b>End:</b>	23:00	23:00	23:00	23:00	23:00	23:00	22:30
<b>Seasonal variations:</b>	N/A						
<b>Non-standard timings:</b>	N/A						

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	12:00
<b>End:</b>	23:00	23:00	23:00	23:00	23:00	23:00	22:30
<b>Seasonal variations:</b>	N/A						
<b>Non-standard timings:</b>	N/A						
<b>Adult Entertainment:</b>	N/A						

## 2. Representations

2-B Other Persons	
<b>Name:</b>	Frank Sawkins
<b>Address and/or Residents Association:</b>	45A Curzon Street London W1J 7UQ



<b>Status:</b>	Resident	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	17 <sup>th</sup> September 2015		
<p>In response to your letter of 19<sup>th</sup> August, I live with my family at the above address which backs onto Shepherd Market. As a long-term resident I strongly oppose the granting of this proposed new licence on the grounds of prevention of disorder and prevention of public nuisance.</p> <p>There are already too many licensed premises in this small area creating increasing disturbance for residents to a level which makes it almost intolerable to live here.</p> <p>We suffer from noise from both inebriated people and of empty bottles crashing on waste trucks. Despite this council continues to give more and more licences in these overcrowded, formerly charming streets. Enough is enough!</p> <p>I strongly oppose the granting of this new premises licence which I believe is bound to exacerbate existing problems of noise and disorder late into the evenings.</p>			
<b>Name:</b>	Cllr Glenys Roberts		
<b>Address and/or Residents Association:</b>	Westminster City Council City Hall 64 Victoria Street London		
<b>Status:</b>	Councillor	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	17 <sup>th</sup> September 2015		
<p>I want to support the residents in opposing this new licence. On grounds of potential public nuisance and disturbance, I may wish to speak at the hearing. Regards Cllr Roberts</p>			
<b>Name:</b>	Mr Stephen Colover		
<b>Address and/or Residents Association:</b>	4 Shepherd Market London W1J 7QB		
<b>Status:</b>	Resident	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	14 <sup>th</sup> September 2015		
<p>As a resident of Shepherd Market.. No 4 I strongly oppose the granting of a new licence for these premises on the grounds of prevention of disorder and prevention of public nuisance.</p>			

It appears that the increase of licensed premises is never ending! Disturbance for the residents is continually increasing making it intolerable to live here. Noise from both inebriated people and the increase of empty bottles crashing on waste trucks. Shisha bars all over the place are all making the residents life hell and the council still gives out more and more licences in this small area. Enough is enough!

I strongly oppose granting the above with a new premises license as I firmly believe that it will contribute to more noise and disorder late into the evenings.

<b>Name:</b>		Mr Ron Whelan	
<b>Address and/or Residents Association</b>		Chairman Mayfair Residents Group 29A Brook Street London W1K 4HE	
<b>Status:</b>	Resident Association	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	17 <sup>th</sup> September 2015		
<p>The Mayfair Residents Group would like to support local Shepherd Market residents in their opposition to this new license application.</p>			

### 3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

<b>Policy HRS1</b>	<p>Policy HRS1 applies:</p> <p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p>
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### 4. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions

<b>Appendix 5</b>	Residential map and list of premises in the vicinity
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<b>Report author:</b>	Miss Yolanda Wade Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 1884 Email: ywade@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

**Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2011
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	March 2015

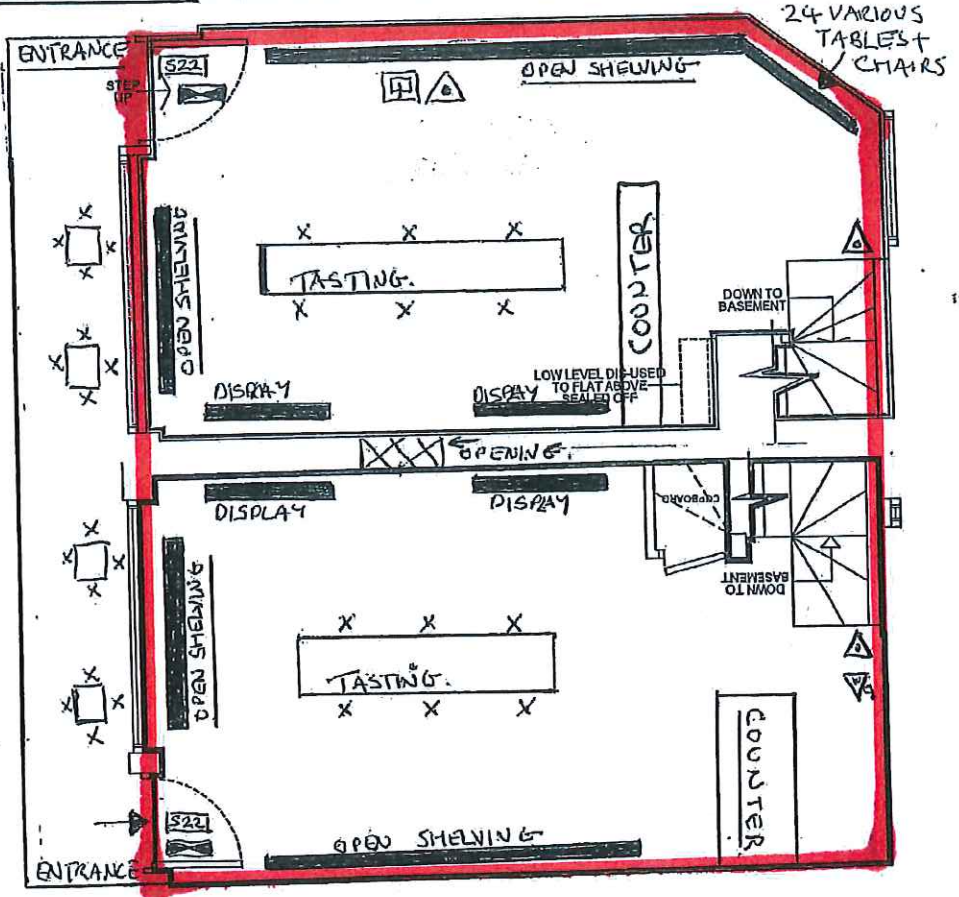


# APPENDIX 1

SHEPHERD'S MARKET WINE SHOP 21-23 SHEPHERDST

GROUND FLOOR.

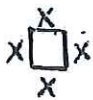
STREET



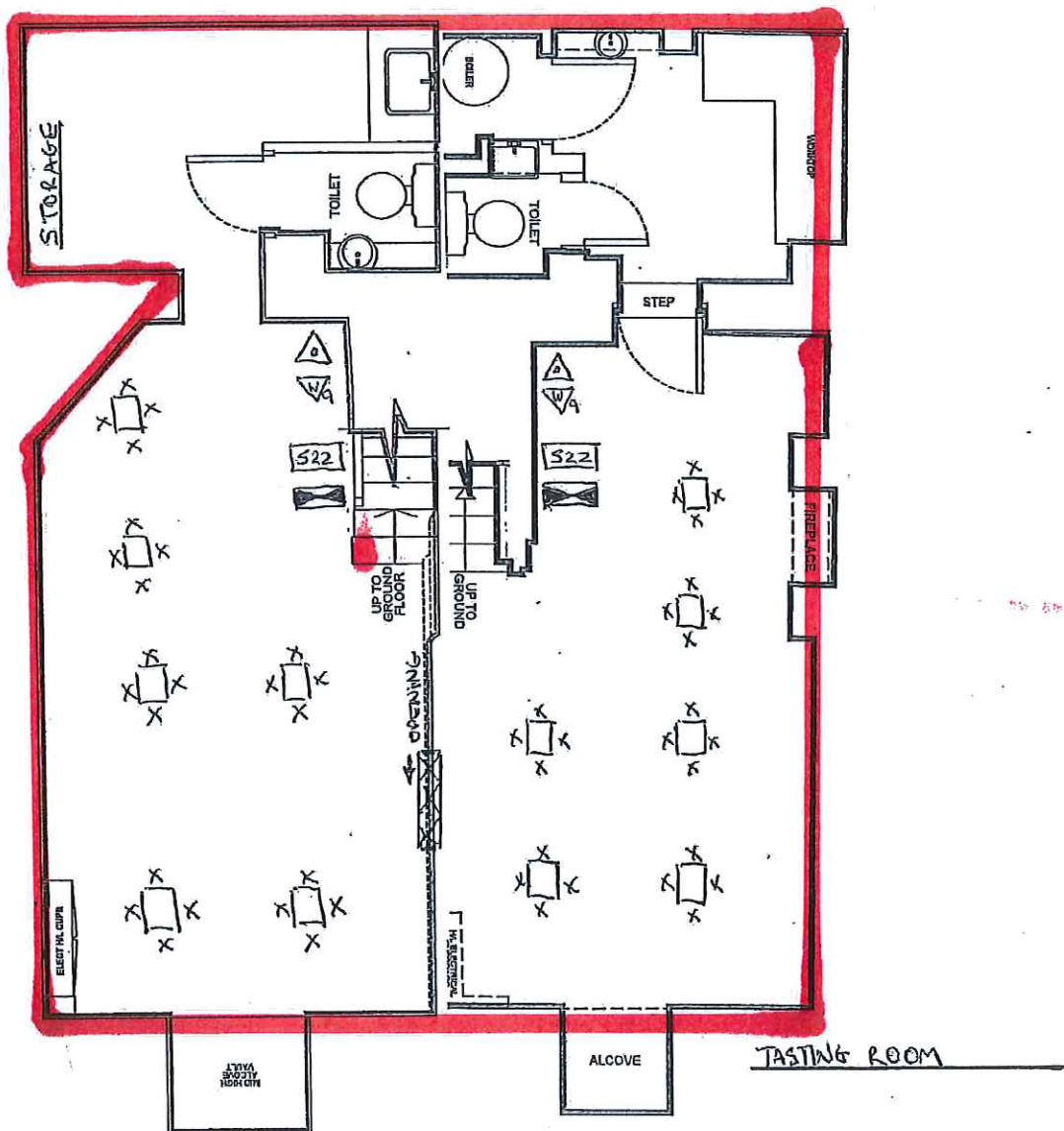
FIRE EXTINGUISHER.



INTERNALLY ILLUMINATED ESCAPE LIGHTING



1 X TABLE + 4 CHAIRS.



## Appendix 2

NO SUPPORTING DOCUMENTATION

## Appendix 3

### Licence and Appeal History

There is no licence and appeal history

## CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

### Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or



less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.
10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.



## Proposed Police Conditions agreed with Applicant

11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
13. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises, save for sales to seated customers at the tables and chairs located immediately outside the premises and licensed by the city council.
14. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the premises (including alcohol behind the counter) is secured in a locked store room or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff.
15. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.
16. There shall be no self-service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
17. Alcohol consumed on the premises shall only be consumed by patrons seated at tables.
18. The supply of alcohol for consumption on the premises shall be by waiter or waitress

service only.

19. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
20. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
21. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system or searching equipment or scanning equipment (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
22. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
23. The "On" sale of alcohol shall only take place between 10:00 – 23:00 hours (Monday-Saturday) and 12:00-22:30 hours (Sunday).
24. All outside tables and chairs shall be rendered unusable by 23.00 hours each day.

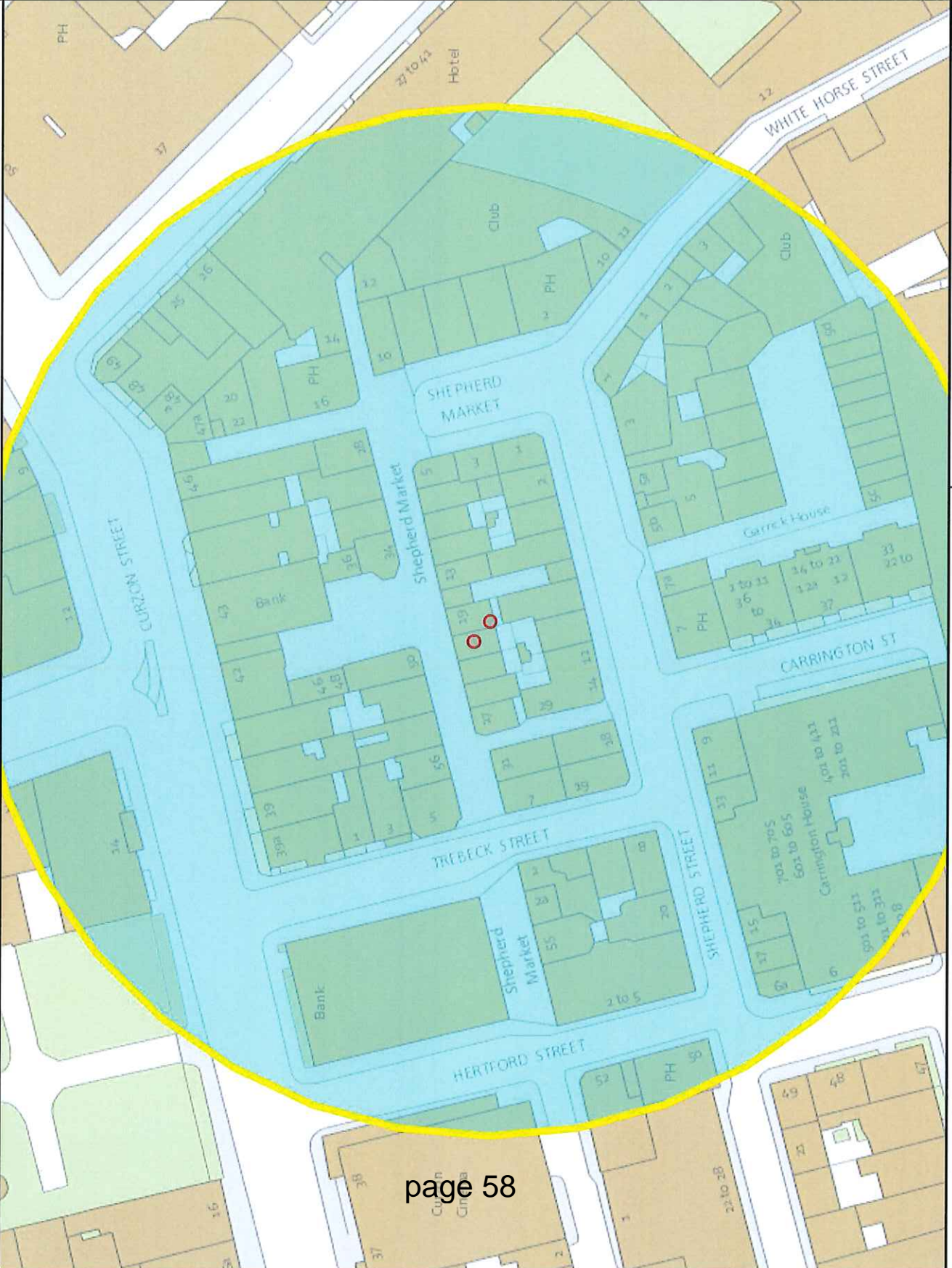
### **Proposed Environmental Health Service Conditions agreed with Applicant**

25. The supply of alcohol 'on' the premises shall be to persons seated and by waiter or waitress service only.
26. The number of persons seated and benefiting from 'on' sales at the premises (excluding staff) shall not exceed 30 persons. Subject to the sanitary accommodation being improved to the satisfaction of the Council's Environmental Health Officer, the capacity may be increased to such number as may be agreed with the licence holder. The actual capacity will only increase when an appropriate condition to that effect has replaced this condition on the licence.
27. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
28. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
29. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
30. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.
31. No deliveries to the premises shall take place between 23.00 and 08.00 on the following day.
32. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
33. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.



# APPENDIX 5

## Shepherds Market Fine Wine 21 Shepherd Market



Residential / Proposed Residential	312
Under Construction	
Other Uses	
Proportion Residential of all Uses	

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Data Source: Uniform Database  
Date: 16/10/2015

Premises within 75 metres of:			
p / n	Name of Premises	Premises Address	Licensed Hours
27524	Da Corradi Restaurant	Basement And Ground Floor 20-22 Shepherd Market London W1J 7QJ	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-26143	Yazu Sushi	Basement Part And Ground Floor 46 Curzon Street London W1J 7UH	Monday to Saturday 12:00 - 22:00
-24060	L'Eto Caffè	Basement And Ground Floor 46-48 Shepherd Market London W1J 7QS	Monday to Sunday 08:00 - 20:30
-18409	Café Ambassadeur	Ground Floor 2 Shepherd Street London W1J 7JE	Monday to Sunday 06:00 - 23:30
-16197	Kings Arms	Whole Building 2 Shepherd Market London W1J 7QA	Sunday 10:00 - 00:00 Monday to Wednesday 10:00 - 00:30 Thursday to Saturday 10:00 - 01:00
-14121	Ye Grapes	16 Shepherd Market London W1J 7OQ	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00
-7452	The Little Square	3 Shepherd Market London W1J 7PB	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
3589	The Market Tavern	7 Shepherd Street London W1J 7HR	Sunday 07:00 - 23:00 Monday to Saturday 07:00 - 23:30
11437	5 Hertford Street	55 Shepherd Market London W1J 7PU	Monday to Tuesday 09:00 - 01:30 Wednesday 09:00 - 02:30 Thursday to Saturday 09:00 - 03:00 Sunday 12:00 - 00:30 Sundays before Bank Holidays 12:00 - 03:30
15268	L'autre Wine Bar	5B Shepherd Street London W1J 7HP	Monday to Saturday 10:00 - 00:30 Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 00:00 Sunday 12:00 - 23:00
19107	The Old Express	Basement And Ground Floor 30 Shepherd Market London W1J 7QN	Monday to Saturday 06:00 - 00:00 Sunday 08:00 - 23:30
21220	Misto	7 Shepherd Market London W1J 7PE	Friday to Saturday 11:00 - 00:00 Monday to Thursday 11:00 - 23:30 Sunday 12:00 - 22:30
-30293	New Taj Mahal Restaurant	2 White Horse Street London W1J 7LB	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-27531	Al Hamra Restaurant	31-33 Shepherd Market London W1J 7PT	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-24294	Sofra International Limited	19 Trebeck Street London W1J 7LU	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00

-21597	Brasserie Al Hamra	52 Shepherd Market London W1J 7QU	Monday to Saturday 09:00 - 23:00 Sunday 12:00 - 22:00	
-18703	Alfie Turmeaus Tobacconist	1 White Horse Street London W1J 7LB	Monday to Saturday 10:00 - 18:00 Sunday 12:00 - 16:00	
-3904	Le Boudin Blanc	5 Trebeck Street London W1J 7LT	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00	
-3730	The Market Brasserie	18 Shepherd Market London W1J 7QH	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00	
-1568	Iran Restaurant	27 Shepherd Market London W1J 7PR	Monday to Saturday 07:00 - 00:00 Sunday 08:00 - 23:00	
6255	Shepherds Tavern	50 Hertford Street London W1J 7SS	Friday 09:00 - 00:00 Monday to Thursday 09:00 - 23:30 Saturday 10:00 - 00:00 Monday to Saturday 10:00 - 00:30 Sunday 10:00 - 23:00 Sunday 12:00 - 00:00	
12942	L'artiste Muscle	1 Shepherd Market London W1J 7PA	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00	
14350	Mayfair Tandoori Indian Restaurant	Basement And Ground Floor Front 10 Shepherd Market London W1J 7QF	Monday to Saturday 10:00 - 00:00 Sunday 12:00 - 00:00	

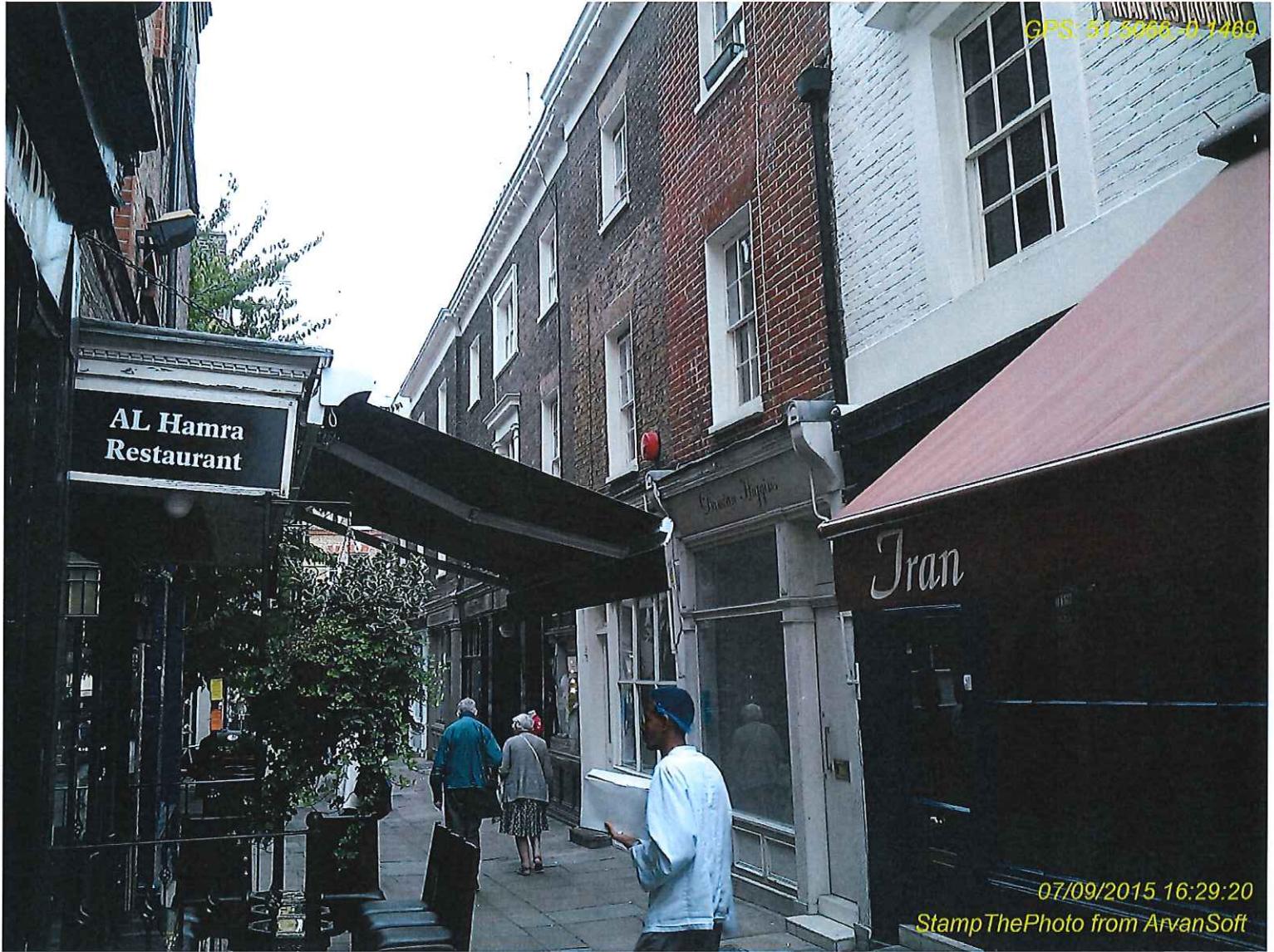












GPS: 51.5265 -0.1460

07/09/2015 16:29:20  
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07/09/2015 16:30:30  
StampThePhoto from ArvanSoft

Item No:	
Date:	29 October 2015
Licensing Ref No:	15/06965/LIPN - New Premises Licence
Title of Report:	Blade Soho 26 Frith Street London W1D 5LE
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	David Sycamore Senior Licensing Officer
Contact details	Telephone: 020 7641 8556 Email: dsycamore@westminster.gov.uk

## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	20 August 2015		
<b>Applicant:</b>	Blade Soho Limited		
<b>Premises:</b>	Blade Soho		
<b>Premises address:</b>	26 Frith Street London W1D 5LE	<b>Ward:</b>	West End
		<b>Stress Area:</b>	West End
<b>Premises description:</b>	Hair Salon with members bar on basement floor.		
<b>Premises licence history:</b>	None – not previously licensed		
<b>Applicant submissions:</b>	Letters of support submitted. Proposed conditions		

Sale by retail of alcohol				On or off sales or both:			ON
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
<b>Start:</b>	12:00	12:00	12:00	12:00	12:00	12:00	12:00
<b>End:</b>	22:00	22:00	22:00	22:00	22:00	22:00	20:00
<b>Seasonal variations:</b>	NONE						
<b>Non-standard timings:</b>	NONE						

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
<b>Start:</b>	10:00	10:00	10:00	10:00	10:00	10:00	12:00
<b>End:</b>	22:00	22:00	22:00	22:00	22:00	22:00	20:00
<b>Seasonal variations:</b>	NONE						
<b>Non-standard timings:</b>	NONE						
<b>Adult Entertainment:</b>	NONE						

## 2. Representations

2-A Responsible Authorities	
<b>Responsible Authority:</b>	Environmental Health
<b>Representative:</b>	Sally Thomas
<b>Received:</b>	In Time

**Licensing Act 2003**

**Blade Soho, 26 Frith Street, London, W1D 5LD**

I refer to the application for a new Premises Licence for the above premises.

**The premises are situated in the West End Stress Area as stated in City of Westminster's Statement of Licensing Policy.**

The applicant has submitted a floor plan for the basement and ground floor; these have no drawing numbers and have not been dated. This representation is based on the plans and Operating Schedule submitted.

1. The Supply of Alcohol for consumption 'on' the premises Monday to Saturday 12:00-22:00 hours and Sunday 12:00-20:00 hours.

I wish to make the following representations in relation to the above application:

1. The Supply of Alcohol will have the likely effect of causing an increase in Public Nuisance in the stress area, and may impact upon Public Safety.

The applicant has provided additional information and conditions with the operating schedule which are being considered but does not fully address the concerns of Environmental Health.

**The granting of the new Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the stress area and may impact on Public Safety.**

<b>Responsible Authority:</b>	Metropolitan Police
<b>Representative:</b>	Sgt Bunch
<b>Received:</b>	In Time

The proposed plan shows a Counter/Bar being situated within the member's area. The premises itself is located within the West End stress area and the inclusion of this area goes against current policy.

2-B Other Persons – Support	
<b>Name:</b>	Dr Mark Friedman
<b>Address and/or Residents Association:</b>	26 Frith St London W1D5LD
<b>Received:</b>	6:28 PM on 16 Sep 2015
I anticipate that the addition of licensed facilities in accordance with the application would not result in any significant changes in my experience.	
<b>Name:</b>	Mr Lee Tomlinson
<b>Address and/or Residents Association:</b>	Milroy's of Soho 3 Greek Street London W1D 4NX
<b>Received:</b>	12:00 PM on 15 Sep 2015
On behalf of Milroy's of Soho I would like to express our support of Blade Soho. As an on-trade premises within easy walking distance, we are comfortable that Blade will not become a drinking led establishment. Our experiences both as a business and as individuals (as patrons) to date with Blade have been exemplary and we are very happy to endorse their application having had it explained and understanding the brand and it's values of offering great service to their customers, we understand this addition of an on-license is to further this service.	
<b>Name:</b>	Mr Jeffrey Connon
<b>Address and/or Residents Association:</b>	45 Dean St London W1D 4QB
<b>Received:</b>	9:27 PM on 10 Sep 2015
I would whole heartedly support the application for a new premises licence at 26 Frith St (Blade Soho). Blade is an exciting venue, and has really brought something quite unique to Soho. It has done this in a very quiet and relaxed way, and I believe under the control of their lovely management, that a premises licence can only enhance Blade and Soho.	

2-B Other Persons	
<b>Name:</b>	Soho Society
<b>Address and/or Residents Association:</b>	Steve Chambers The Soho Society • 55 Dean Street • LONDON • W1D 6AF Office 020 7439 4303 • Mobile 07973 978096
<b>Status:</b>	Valid
<b>Received:</b>	In Time
<b>In support or opposed:</b>	Opposed



I write to make a relevant representation to the above application on behalf of The Soho Society.

The Soho Society objects to this application as it is currently presented, on the grounds of prevention of public nuisance, prevention of crime and disorder and cumulative impact in the West End Stress Area.

### **About The Soho Society**

The Soho Society is a charitable company limited by guarantee established in 1972. The society is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment. In particular, the society supports the Westminster City Council's policies, including the cumulative impact policy, as set out in the Statement of Licensing Policy.

### **New licensed premises in the West End Stress Area**

The proposal is for a new licensed premises in the West End Stress Area. The new Sale by Retail of Alcohol On Premises licensable activity is of concern, with reference to Westminster City Council stress area and cumulative impact policy. Such new licenses should be prohibited. These venues destroy residential amenity over a wide area through noise nuisance as patrons disperse. It is therefore felt necessary that should this license be permitted, conditions must be applied to prevent problematic vertical drinking:

**MC39** The supply of alcohol shall be by waiter or waitress service only.

**MC41** Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

### **Licensing policy**

This area has been identified by the Westminster City Council (2.4.1 of the Statement of Licensing Policy, as amended) as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses.

The policies in relation to the stress areas are directed at the global and cumulative effects of licences on the area as a whole (2.4.5 of the policy). The policies are intended to be strict and will only be overridden in genuinely exceptional circumstances (2.4.2 of the policy). The growth in the entertainment industry in Soho has led to a marked deterioration in the quality of life and well-being of local residents and it has jeopardised the sustainability of the community. Soho has a substantial residential community and many of these residents suffer from problems such as, but not limited to, high levels of noise nuisance, problems with waste, urinating and defecating in the streets, threats to public safety, anti-social behaviour, crime and disorder and the change in character of historic areas. For the reasons I have set out, we believe that the application, if granted in its present form, would fail to promote the licensing objectives of prevention of public nuisance and prevention of crime and disorder. I respectfully urge the Licensing Sub-Committee to reject this application.

Please let me know if any proposals are made to amend the application; particularly in respect of the hours sought or any further conditions proposed.

### 3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
STR1	Policy STR1 applies:
HRS1	<p>(i) It is the Licensing Authority's policy to refuse applications in the Stress Areas for: pubs and bars; fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1.</p> <p>(ii) Applications for other licensable activities in the Stress Areas will be subject to other policies and must demonstrate that they will not add to cumulative impact in the Stress Areas. Policy STR2 applies:</p> <p>In deciding what steps, if any, are necessary to promote the licensing objectives in the determination of a review of a premises licence in a Stress Area, that the premises are in an area where special policies of cumulative impact apply and the need to reduce the cumulative impact of licensed premises within the Stress Area, will be taken into account. Policy HRS1 applies:</p> <p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p>
STR2	

### 4. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents – Letters
Appendix 3	Premises history - None
Appendix 4	Proposed conditions

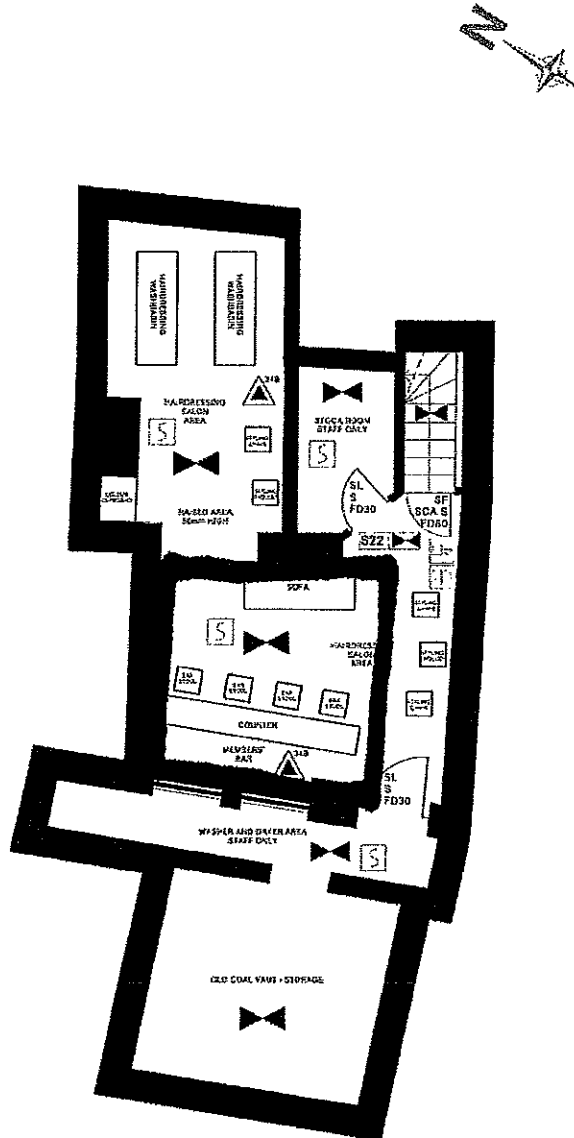
<b>Appendix 5</b>	Residential map and list of premises in the vicinity
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<b>Report author:</b>	David Sycamore Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 8556 Email: dsycamore@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

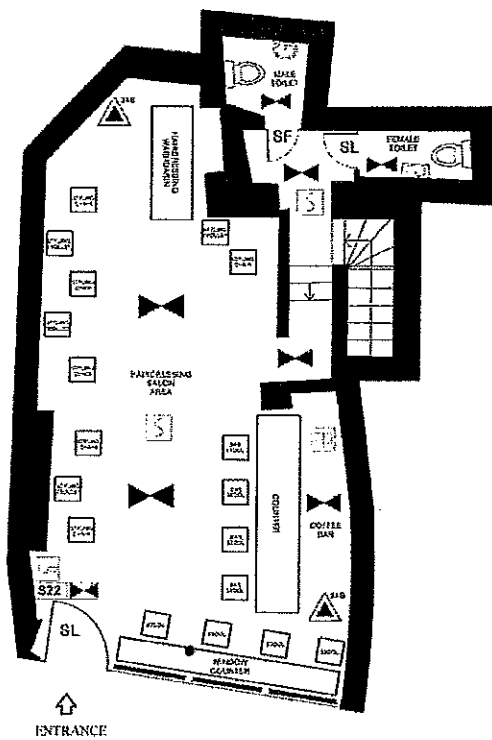
**Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2011
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	March 2015
<b>4</b>	Letters of Support	During consultation
<b>5</b>	Submission of New Plan	During Consultation
<b>6</b>		
<b>7</b>		
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<b>24</b>		



BASEMENT  
GROSS INTERNAL FLOOR AREA  
49.47m<sup>2</sup>(532.49sqft)  
sc. 1:100

Loose furniture is  
indicative only  
All licensable  
activities occur  
within the premises









GROUND FLOOR  
GROSS INTERNAL FLOOR AREA  
39.70m<sup>2</sup>(427.32sqft)  
sc.1:100

*Loose furniture is  
indicative only*

*All licensable activities  
occur within the  
premises*

## KEY TO PLAN SYMBOLS:

-  Fire alarm call point
-  Control panel sounder
- SL Security lock door equipped with a key or a code lock
- SCE Self-closing door incorporating an automatic release electro-magnetic door holder
- SF Doors that have only a simple fastening which is easily and immediately openable by a person on his/her way out without use of a key
- S Door assembly, which is able to resist the passage of smoke
- FD30 Door assembly rated with a fire resistance period of 30 minutes equipped with combined smoke and fire intumescent seals
- FD60 Door assembly rated with a fire resistance period of 60 minutes equipped with combined smoke and fire intumescent seals
-  34B Carbon dioxide fire extinguisher 34B
-  Area covered with a system of escape lighting that illuminate the area upon failure of the normal lighting power supply, to a sufficient standard to enable persons to leave the area safely
-  Area covered by automatic smoke detectors
-  Fire exit, exit or emergency exit notice graphic symbol which is internally illuminated

# APPENDIX 2

Licensing  
Westminster City Council  
London  
W1

Re: 15/06965/LIPN – Blade Soho

Dear Sir/Madam,

I am writing to you with regards to the above premises and the recent application by the proprietors for a license to sell alcohol on their premises.

I am currently a resident in the property above the premises in question (No.26 Frith Street), and I have been resident here for 3 years (since September 2012). Upon learning that the salon had applied for the above mentioned license, I approached them to discuss why they had applied for such, how this would change the way in which the salon operated and any potential effects to myself and the other residents of our house above the premises.

I have enjoyed a very good neighbourly relationship with the owners and their staff over the years I have been resident here and they were happy to take the time to explain to me what they wanted to do with their license, if successful, in terms of simply offering alcoholic refreshment to their clientele and remaining to operate completely as a salon still, as opposed to opening a 'bar' in the traditional sense i.e. somewhere where people meet to drink.

I must say that I have always found their clientele to be the sort of people who I suspect would have a drink for refreshment (as I suppose would be rather welcome whilst having any of the various treatments) as opposed to those who would frequent a premises for drinking to get drunk. The idea of the area where drinks would be prepared – the basement – was also appealing in terms of it not being open to public view and therein creating no issues surrounding passing drinking trade.

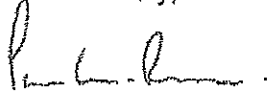
Most importantly, however, our conversation did allay any fears that I had with regards to concerns over disturbance, any unruly behaviour (as is sometimes associated with bars) or our personal safety as a result of that behaviour or indeed any of the families that frequent or live in the area.

Continued overleaf

In conclusion, I would like to finish by saying that I would have no objections to the approval of the application or hesitation in recommending the granting of the subsequent license. During my tenure at this property I have found Julia and Stoo Olofsson (and indeed their staff) to be professional, responsible and considerate to us (the residents/neighbours) in their professional capacity and as business owners. On a personal note, I would also like to say they are very welcoming and warm people and generally a pleasure to be in the company of as the occasion has arisen.

I trust this is of use and helps when reviewing the approval.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Piers Lee-Parsons', written in a cursive style.

Piers Lee-Parsons, BSc (Hons)  
Resident, Second Floor, 26 Frith Street, London, W1D 5LD



Flat 13 Ingestre Court  
Ingestre Place  
Soho  
W1F 0JL

25<sup>th</sup> September 2015

Reference 15/06965/LIPN

Dear Sir or Madam

I am writing in support of the application for an alcohol licence made by Blade Soho.

I am a Soho resident and have lived in Ingestre Court, Soho since 2002. I have known Julia and Strøo for around fifteen years since I have been a client of the establishments they have worked in. During this time I have been impressed by their professionalism both as Hair Stylists and as Business People, so much so that I have recommended them to many friends. It always strikes how much time and care they put into their business and I do not believe they would do anything to jeopardise the hard work and long hours they have put in.

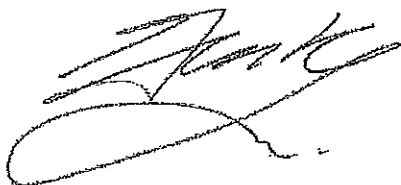
My experience of Blade has been that it is a very professionally run salon, used by a mainly professional clientele. I have attended events run at Blade which have been very pleasant, well run and a unique addition to what is on offer in Soho. I believe the addition of a drinks licence would subtly improve the experience that Blade is able to offer its customers.

I have never witnessed any trouble on these occasions and believe that because Blade is situated off a main thorough fare away from the main residential parts of Soho that it would not cause any disturbances. The Salon does not open at unsociable hours and is a small enough venue not to attract large amounts of people. As this establishment is clearly a hair salon, I don't believe it will attract people who wish to drink as the idea is to enhance the salon experience that people can have here.

If I can be any further assistance, I would be most happy to oblige.

Yours Sincerely

Mark Crossman

A handwritten signature in black ink, appearing to read 'Mark Crossman', with a large, sweeping flourish underneath.

Vladislavs Kaltenieks  
7 Candover Street  
London W1W 7DN

Westminster City Council  
Licensing Team, 4th Floor East  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

2 October 2015

Dear Madam or Sir:

This letter is in support of licensing application 15/06965/LIPN and to confirm that the application raises no concerns or objections.

I have been a resident of Westminster for many years, and most recently Fitzrovia for over 1.5 years, and a loyal customer of Blade Soho since their opening, which is only 10 minutes leisure walk from my house.

It has been a wonderful experience visiting the salon to get a haircut, the staff is pleasant and attentive and they make the best Turkish coffee in the area - a truly meeting place for locals.

In my view, granting the license would encourage a more social environment among patrons, and would cause no disturbance or anti-social behaviour. It would create a small and friendly space to pass time and meet people with little to no impact on the outside environment.

I trust the owners and staff to maintain an orderly environment, as it is important to note that their good work contributes to prevention of crime and disorder, prevention of public nuisance, public safety and protection of children (you can see that first hand when you visit the salon when it caters for little children, and how much care is taken of them).

Please take above information in making a decision,



Vladislavs Kaltenieks

7 Candover Street  
London W1W 7DN

07940203420

Dario Mazzoli  
Flat 1  
55 Frith Street  
London  
W1D 4SJ

Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

REF: 15-06965-LIPN

Dear Westminster Council,

I am writing to in regard to the above licence application for BLADE SOHO.

I have been a resident in Soho for over 7 years and a patron of Blade Soho for over 2 years. I noticed that the premises have applied for a licence to be able to serve alcohol.

I live on the same street as Blade and pass the business on a daily basis.

They are a wonderful addition and have brought a real sense of community to the area. We have seen so many chains coming to this neighbourhood and Blade has brought back an individual quality that reflects the spirit of Soho. You see residents stopping by for a coffee and a hair cut, or even just saying hello and catching up on the latest recommendations in our area. The business is being run on such a respectful level to local residents, as well as their customers. Every day I see them taking care of the pavement, keeping it neat and tidy. I have never ever experienced any sort of disturbance.

The shop attracts a very pleasant and interesting mix of clientele as the owners always present themselves, act and behave in an utmost responsible and professional manner.

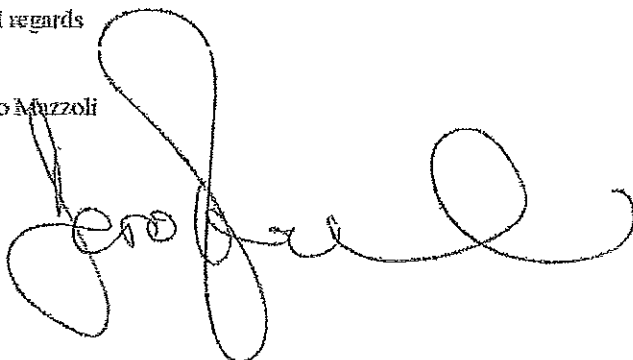
I have been made aware of the conditions of the application for the licence and I do not have any sort of objection to this application as, I believe, there are sufficient controls and policies in place to promote the licensing objectives. Blade is and intends to operate as a hair salon, not a bar, for the residents of Soho. Their trade comes from within the community, not thoroughfare or tourists. There are no late hours planned and the bar where alcohol will be sold from will not be visible to passing members of the public. Furthermore, alcohol can only be served in conjunction with a hair cut/styling. These conditions clearly support that Blade only intends to enhance their services as a hair salon and not attract alcohol trade from outside.

I cannot speak of Blade highly enough and have absolute no objection to the proposed licence application.

If you have any further questions please do not hesitate to contact me.

Kind regards

Dario Mazzoli

A handwritten signature in black ink, appearing to read 'Dario Mazzoli', written in a cursive style with a large loop at the end.

Maria Soares  
Flat 53 St James Residences  
23 Brewer Street  
London  
W1F 0RP

30<sup>th</sup> September 2015

Dear Sir or Madam

RE: Reference 15 / 06965 / LIPN

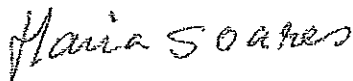
I am a resident in Soho for the past 20 years and I am writing in support of the application for an alcohol license made by Blade Soho.

I have known Julia and Stroo for almost 10 years and have always found them to be professional and very friendly. I have attended events held at Blade on several occasions and found them to have been run smoothly without any disturbances or excessive noise, therefore feel that an alcohol license would be acceptable and feel that it would offer an extended choice for clientele in addition to the refreshments on offer at the salon.

The salon opens during reasonable hours, is small in capacity (so it would not be overcrowded at any given time) and is situated off a main road away from any direct residential dwellings therefore it would not, I believe cause any concern or disturbances. In addition to this it is clearly trading as a hair salon therefore it would not be seen as a place in which to pop in for a quick drink, I feel the idea behind would be to cater primarily for their clients of which I am one.

Should you require any further comments or input on my behalf please do not hesitate to contact me.

Yours faithfully



Maria Soares

# Paul Hope

Flat 2, 8-9 Moor Street • London • W1D 5ND • 07836 586143  
paul.hope@gfhhotels.com

Date: 10<sup>th</sup> October 2015

Westminster City Council  
Licensing Team  
4 Floor East  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Dear Sir or Madam:

This letter is in support of licensing application 15/06965/LIPN and that as a Soho resident the application raises no concerns or objections.

I have been a resident in the Westminster borough for many years and regularly visit Blade Soho. I have always found them to be a thoroughly professional and pleasant business. I believe that granting this license will create a wonderful social environment for patrons without causing any disturbance to local residents or passing members of the public. Supporting independent establishments and entrepreneurs is what contributes to Soho's uniqueness and charm.

Please can you take my support into consideration when making a decision - I am happy to be contacted at any time.

Sincerely,



Paul Hope

Gonzalo Domínguez Marchan  
Flat 4  
23 Frith St  
London  
W1D 4RR

Dear Sir / Madam: (Westminster council)

RE: 15/06965/LIPN

I have known Miss Julia Olofsson for more than 4 years. In fact, I met her at a different hair salon where she worked at the time, I hated that place, and would only go there to get a hair cut by Julia. I always wanted Julia to cut my hair, not only because she does an outstanding job but also but she is a very unique and warm person. I liked her so much that once she opened Blade Soho, no doubt I became one of her very first clients. The salon is conveniently located at my door step as I have been living at 23 Frith street since September 2009. Blade Soho and innovative ways of doing things brought to Soho something we didn't have, which is a sophisticated, affordable and relaxed place where to socialize and get your hair done. Blade Soho targets a clientele who want to avoid the kind of hair salons where they play loud music and cut your hair in under 10 minutes, offering a very tranquil and one to one experience where you walk out feeling special and looked after.

Julia is the kind of person who would spend whatever time it takes to make sure you have the perfect haircut. The moment you walk in you feel home, they play incredibly relaxing Jazz music while you're getting your haircut and they even have regular live jazz music nights. Their Cafe is a very nice touch, it adds on a very laid back and stress free atmosphere to the whole experience, if you come in early for your haircut you could enjoy a nice coffee or a freshly made fruit juice while you're waiting to be served and meanwhile overlooking outside Soho's busiest street.

I have recommended Blade Soho to many of my friends and all of them are currently regular clients who like me, wouldn't get a hair cut anywhere else.

I have also got to know the other members of staff Julia has hired over the last few years and like her, they all have that 'something' that Julia has. She has hand picked an outstanding team of people to work alongside her. They all share the same vision and have great working ethics.

(Continued on next page)

In my opinion, if Blades Soho's license were granted, it would help enhance the experience during the time you are there. I am certain it would not turn into a place where people would go exclusively to drink, because there are many other places in Soho where one can do that. And the kind of people that Julia attracts are the civilized and responsible people who would have a cheeky glass of wine while waiting for or having a haircut.

Already being a member of the Blade Soho Precision Club I would be very excited about the possibility of heading to Blade Soho for a drink even without a hair appointment, as a relaxing way to start the evening and introduce more friends to this welcoming oasis in Soho.

Please do not hesitate to contact me if you would like to ask me anymore more questions with regards to Blade Soho licence application. As a Soho resident I support this application 100%

Mobile phone: 07860897023

Email: [gonzalo.dominguez@fly.virgin.com](mailto:gonzalo.dominguez@fly.virgin.com)

Kind Regards,

Gonzalo Domínguez Marchan



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS

To whom it may concern.

I am writing this letter to support Blade Soho licence application 15/06965/LIPN, I am the Head Chef at BAFTA 195 Piccadilly and have known Julia Olofsson for nearly all of that time. I have been a customer since they opened in August 2012.

Julia explained the application to me and in my professional view I'm very happy to support the application as I know that they are a very professional and competent team. I have been to events at the salon before which were staged and managed to a very high standard particularly regarding the sale of alcohol.

Please do not hesitate to contact me if you need any further information.

Yours Faithfully

Anton Manganaro

195 Piccadilly, London W1J 9LN  
T+44 (0)20 7734 0022 F+44 (0)20 7292 5868  
[www.bafta.org](http://www.bafta.org)

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Licensing  
Westminster City Council  
London W1

Re:15/06965/LIPN

To whom it may concern,

I am writing to you in support of the above license application made by Blade Soho of 26 Frith Street W1D 5LD.

I live at 26 Frith Street, W1D 5LD in the residential flat directly above Blade Soho salon. I have lived at this address since September 3rd 2012. When I first came to view the flat, I went in to Blade for a tea to find out more about the area, the building, the business and the landlords. I met Julia who was very friendly, welcoming and informative. I felt like the place had a good vibe and a pleasant atmosphere, nice tea and good wifi facilities and I thought it would be a good business to live above.

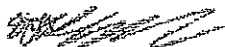
For the three years I have lived above them, I have found Blade to be very good neighbours and I have never had any problems with noise or problems with any of their customers. In fact I myself am a regular customer at the salon and get my hair cut and coloured there. I have also recommended Blade to friends, work colleagues and family who have had their hair done there. As a regular customer at the salon I usually book my hair appointments to coincide with special occasions and parties, for example when it was my 30th birthday when my sister and I spent the afternoon at Blade getting our hair done before the party. On these occasions I would be happy as a customer to be able to have a glass of wine or a cocktail while getting my hair done and this would add to the sense of relaxation and being pampered that you expect when you are paying for a top quality hairdresser.

To reiterate, I have had nothing but a positive experience with Blade as both a neighbour and a customer. Their premises is clean, tidy and presentable, we have no problems with noise and their staff are friendly. As neighbours they are very good at communicating with us about any events or issues or anything to do the building or landlords, they have taken in parcels and deliveries for us and I often drop off post that has come through our letterbox. I also follow them on Facebook so I am well informed on anything that is happening at Blade. Even a few weeks ago I returned home from a medical appointment feeling unwell after blood tests and I went into Blade first before I went upstairs to my flat and they looked after me and made me tea.

I have no concerns the application will cause any problems for me as either a neighbour or a customer and I do not believe that it will change the way they operate and run their business or affect their opening hours.

I hope that information I have included in this letter of support is of use to you in your consideration of their application.

Yours faithfully



Emma Hrycak

Resident  
26 Frith St  
London  
W1D 5LD

Licensing  
Westminster City Council  
London

14/10/2015

Re: 15/06965/LIPN

Dear Sir/Madam,

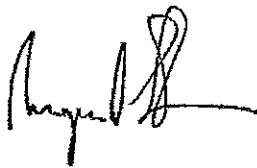
I am writing to you with regards to the application referenced above for a license to sell alcohol at the Blade Soho hair salon.

I have been a local resident for 3 years (since October 2012) and a regular client of Blade Soho since they opened in Aug 2012. Julia Olofsson (the owner) has thoroughly explained to me the details of their application.

Judging from my experience with Julia, Blade Soho salon and their staff I have no concerns about the effects of this application on the local community and I am happy to support it as both a regular client and a local resident.

I hope this information helps in the process of approval. Should you need any additional information feel free to contact me.

Kind regards,

A handwritten signature in black ink, appearing to read 'Rui Da Silva', with a stylized flourish at the end.

Rui Da Silva

Resident  
36 Old Compton Street  
London, W1D 4TT

18/10/2015

Re: 15/06965/LIPN

To whom it may concern,

I live in the flat directly above the Blade Soho hair salon since September 2013 and since then I have been a regular client. When the application for the licence has been submitted, Julia Olofsson (the owner) has invited me over, shown me around the premises and explained the application in detail.

Julia and Blade Soho staff have been so warm and welcoming even from leaving the house or calling in for a coffee or hair appointment. I work across the street from Blade so I see them a lot on a daily basis and no matter how busy they are they always show the highest level of professionalism and neighbourly greetings. They go above and beyond as neighbours, they collect our post if needed, they invite us in for a winter warmer tea or spring cold remedies and they are there for the odd chat and a catch up when life slows down. They couldn't be more genuinely helpful, easy going and hardworking and they show a great interest in our community. Not only as business owners but they take pride in the location and neighbourhood.

I work in events and at Ronnie Scott's jazz club and I always, without hesitation recommend Blade, not only as they happen to be wonderful neighbours or even the high tech iPads or even the delicious contemporary tea and coffee bar but their level of skill, professionalism and their all round knowledge of their craft puts a client like myself at ease. I hear nothing but positive feedback to those who have been to Blade.

(continued overleaf)

However, as an added treat it would be nice to have the choice of a glass of champagne/Irish Coffee etc to make the pampering extra special. I have visitors come stay with me and I have Blade first on my list as things to do in Soho/London so to have a drink while I wait on them or with them before we go out would be matching their current and forward thinking vibe. This would make the experience at Blade more personal and the application shows their priorities are their clients needs in this busy area.

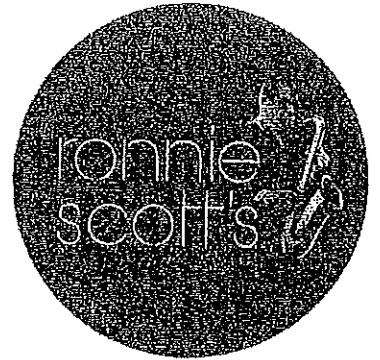
I hope my personal experience with Blade Soho both as a neighbour and a regular client will be useful in the application process. Should you need any additional information please do not hesitate to contact me.

Kind regards,

A handwritten signature in black ink, appearing to read 'Angela Fealy', with a stylized flourish at the end.

Angela Fealy

Resident  
26 Frith Street  
London, W1D 5LD



To Whom it May Concern,

Hello my name is Alex LoSardo and I am a manager at Ronnie Scott's Jazz Club and this is a reference letter for the application 15/06365/LIPN. I have been working at Ronnie Scott's for about 4 years now. I remember Blade being one of our neighbours since I started. They operate just a few doors down across the road. I have gone to Blade numerous times as a customer and recently for advice regarding their credit card machine operating systems. Every visit I have made to Blade Soho I have noticed all of the staff acting in a very respectfully and all of the patrons were very mild-mannered while enjoying their time. As a manager and holder of a personal license in an alcohol-selling premises in the centre of London I feel I am a good judge of character when judging if a business is suitable to serve alcohol responsibly. I feel the staff working for Blade Soho would act responsibly and accordingly to all regulations within their alcohol license if provided. I wish them luck on their application and feel free to contact me with any further questions.

Kind Regards,

Alex LoSardo

075 9848 1531

alex.losardo@ronniescotts.co.uk

















MATCHA C...  
 ...CCHINO  
 ...PRESSED  
 MATCHA BAG 50g

**PRESSED JUICES**

...SE / GRAPEFRUIT  
 ...MEGRANATE  
 ...TRON PRESSE

**TEAPIGS TEA**

ENGLISH BREAKFAST / EARL GREY / CHAI TEA  
 GREEN TEA / GREEN TEA WITH MINT / WHITE TEA  
 ROOIBOS / SPICED RED WINTER TEA / SUPERFRUIT TEA  
 CHAMOMILE / PEPPERMINT / YERBA MATE  
 HONEY / LEMON

3.00  
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PRECISION SHAVE AND RINSE - UNISEX  
 Includes iPod™, clipper cut all over, shampoo and head  
 Precision Cut  
 dry and fl  
 3.99  
 3.99  
 15.00

# AIR-BLADE BLOW DRY BAR

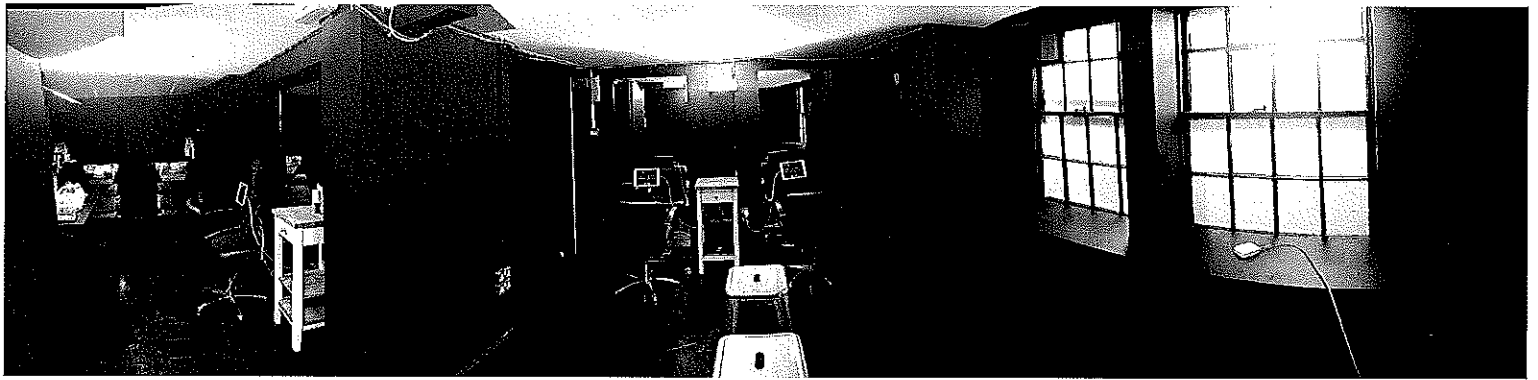
SHORT HAIR  
 MEDIUM-LONG HAIR  
 LONG HAIR  
 Includes iPod™, shampoo and conditioner, head massage,  
 Air-Blade blow dry and finishing products

# BLADE PRECISION COLOUR

CAMOUFLAGE GREY (BOYS)  
 SHINE (BOYS)  
 T SECTION HIGHLIGHTS  
 HALF HEAD HIGHLIGHTS  
 FULL HEAD HIGHLIGHTS  
 SEMI-PERMANENT COLOUR  
 FULL HEAD COLOUR  
 REGROWTH COLOUR  
 BLEACH AND TONER  
 TONER

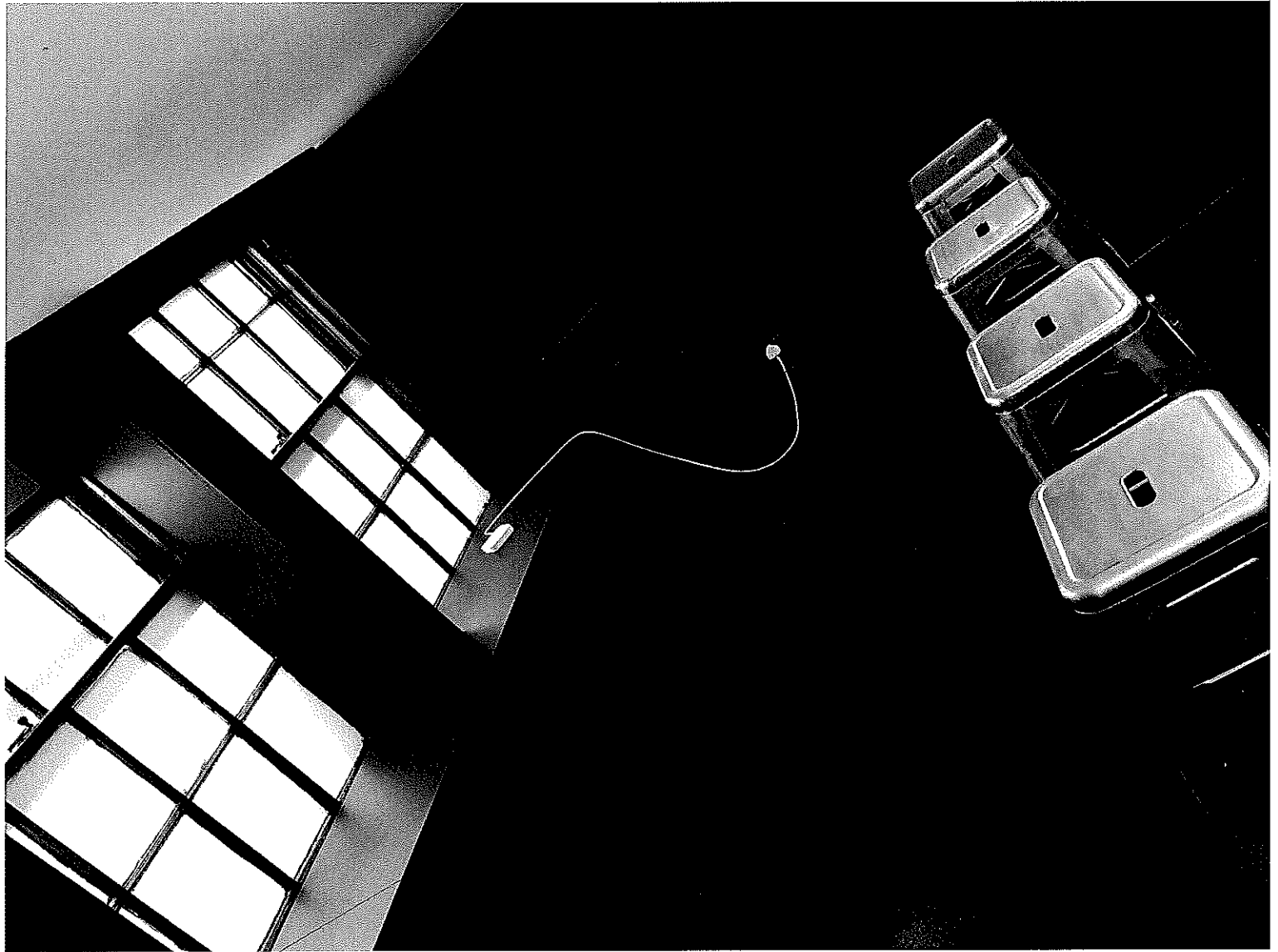
30.00  
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 36.00

































# APPENDIX 4

## Original Proposed Conditions by applicant

The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the *premises as a hairdressers*

Alcohol may only be sold to and consumed by (a) patrons attending the premises for, and ancillary to, haircuts and hairstyling and/or (b) in the basement area outlined in blue by members of a private club and their bona fide guests (not exceeding (3) guests per member). No person shall be admitted to membership of the private club or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between their nomination or application for membership and their admission

A list of the names and addresses of members of the Club shall be kept on the premises at all times together with a book showing the names and dates of attendance of any guests introduced by members. Both the list and the book shall be produced on demand for inspection by the police or an authorised officer of the Council.

The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly

A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity

All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.

No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day.

During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business

No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day.

No deliveries to the premises shall take place between (23.00) and (08.00) on the following day

There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence

No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or be distributed to the public

A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received concerning crime and disorder
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.

The basement capacity shall not exceed 25 persons (excluding staff) with the overall premises capacity not exceeding 30 persons (excluding staff).

*\*There shall be no self-service of alcohol*

*\*All drinks served at hairdressing stations shall be done so by waitress/waiter service*

The Licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the appropriate provisions of the District Surveyor's Association – Technical Standards for Places of Entertainment and the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the Licence

Prior to the Licence taking effect, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the LFEPA, Environmental Health Consultation Team, the Police and the Licensing Authority

\*Proposed after discussions with Environmental Health – not agreed in full.



Proposed Conditions from Environmental Health

Proposed Position

Blade, 26 Frith Street, London, W1D 5LD  
15/06965/LIPN

Proposed EH conditions

08/10/15

1. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance. *(To replace proposed condition)*
2. There shall be no fixed bar at the premises.
3. There shall be no self-service of alcohol.

After submission of a new plan, Environmental Health has agreed to the following condition which was offered by the applicant in the operating schedule.

The basement capacity shall not exceed 25 persons with the overall premises capacity not exceeding 30 persons (excluding staff).

# APPENDIX 5

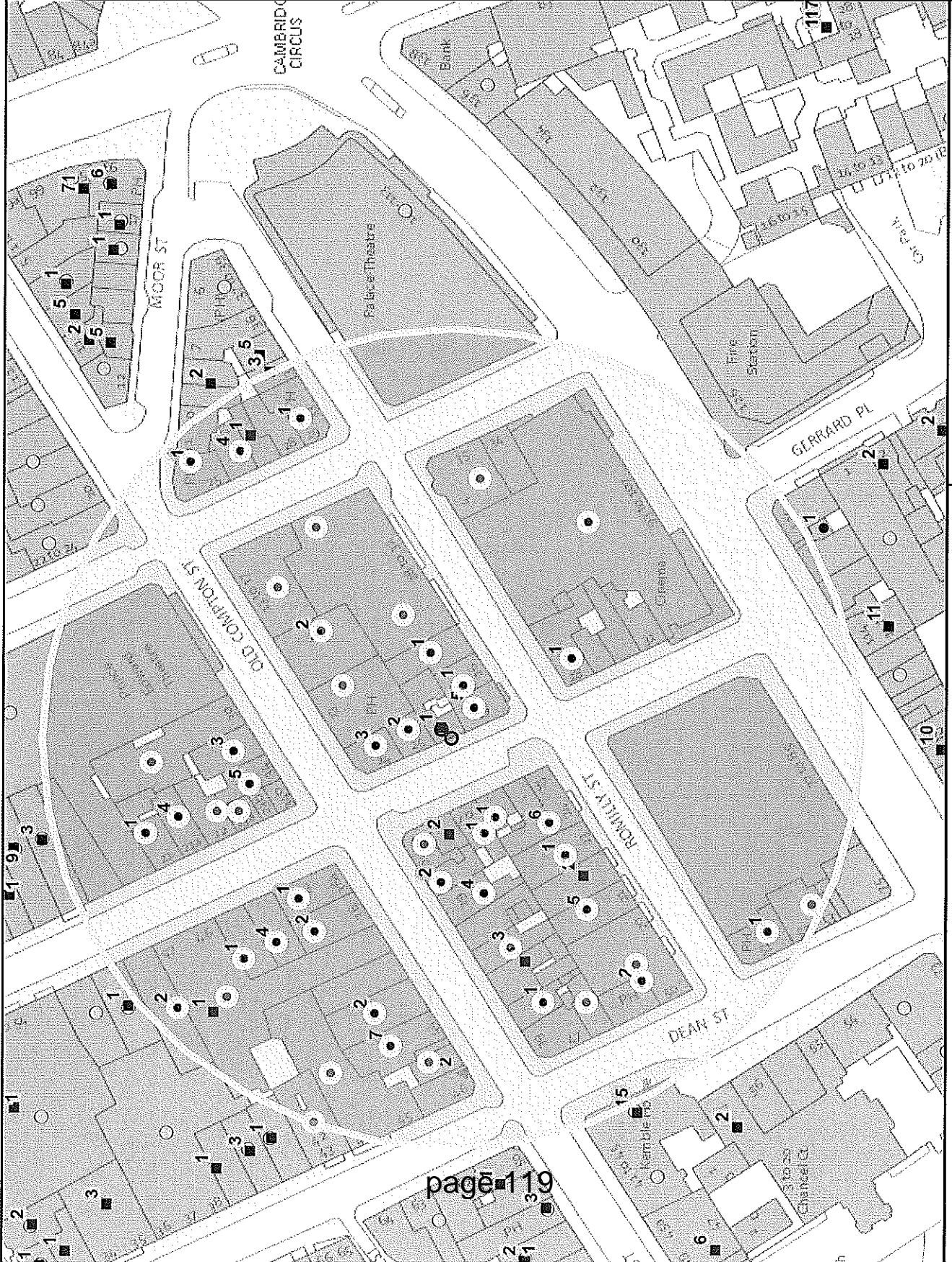
Premises within 75 metres of: Blade Soho			
p / n	Name of Premises	Premises Address	Licensed Hours
14012	Compton News	48 Old Compton Street London W1D 4UA	Monday to Saturday 07:00 - 01:00 Sunday 08:00 - 22:00
-31469	G-A-Y Bar	Basement To First Floor 30 Old Compton Street London W1D 4TP	Sunday 09:00 - 00:30 Monday to Saturday 09:00 - 01:30
-27833	Y Ming	35-36 Greek Street London W1D 5DN	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-26910	Ronnie Scott's Jazz Club	Basement And Ground Floor And Part First Floor 47 Frith Street London W1D 4SE	Sunday 09:00 - 00:30 Monday to Saturday 09:00 - 03:30
-25359	Bar Italia	Basement And Ground Floor Front 22 Frith Street London W1D 4RP	Monday to Saturday 10:00 - 05:00 Sunday 12:00 - 05:00
-24423	Little Italy	21A Frith Street London W1D 4RW	Monday to Sunday 09:00 - 05:30
-24225	BA Shan Restaurant	24 Romilly Street London W1D 5AH	Monday to Saturday 12:00 - 00:00 Sunday 12:00 - 23:30
-23442	Golden Lion Public House	51 Dean Street London W1D 5BH	Friday to Saturday 07:00 - 00:00 Sunday 07:00 - 00:00 Monday to Saturday 07:00 - 00:30 Sunday 07:00 - 23:00 Monday to Thursday 07:00 - 23:30
-22967	The Groucho Club	44-45 Dean Street London W1D 4QB	Monday to Saturday 09:00 - 02:30 Sunday 12:00 - 00:00
-22860	The Vintage House	Basement And Ground Floor 42 Old Compton Street London W1D 4TX	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30
-22705	Cay Tre (Soho)	42-43 Dean Street London W1D 4QA	Monday to Sunday 09:30 - 01:30
-21963	Bar Soho	23 Old Compton Street London W1D 5JL	Sunday 09:00 - 01:00 Monday to Thursday 09:00 - 01:30 Friday to Saturday 09:00 - 03:30
-20445	Dozo	Basement To First Floor 32 Old Compton Street London W1D 4TP	Monday to Saturday 10:00 - 01:30 Sunday 12:00 - 00:00
-20093	Gauthier At Lindsay House	21 Romilly Street London W1D 5AF	Friday to Saturday 10:00 - 00:00 Sunday 10:00 - 22:30 Monday to Thursday 10:00 - 23:30
-20058	Bar Shu	28 Frith Street London W1D 5LF	Sunday 11:00 - 00:00 Monday to Saturday 11:00 - 00:30
-19360	Rosa's	Ground Floor And Basement 48 Dean Street London W1D 5BF	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00
-18601	Soho House	40 Greek Street London W1D 5JJ	Sundays before Bank Holidays 09:00 - 00:00 Monday to Saturday 09:00 - 03:30 Sunday 09:00 - 23:00
-18299	Ku Bar	Basement To First Floor 25 Frith Street London W1D 5LB	Friday to Saturday 10:00 - 00:00 Sundays before Bank Holidays 10:00 - 00:00 Sunday 10:00 - 22:30 Monday to Thursday 10:00 - 23:30
-13442	Muriel's Kitchen	36 Old Compton Street London W1D 4TT	Monday to Sunday 07:00 - 01:30
-13386	Amalfi Restaurant	29-31 Old Compton Street London W1D 5JR	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-12320	Hotel Chocolat	25 Old Compton Street London W1D 5JN	Friday to Saturday 08:00 - 00:00 Monday to Thursday 08:00 - 23:00 Sundays before Bank Holidays 10:00 - 00:00 Sunday 10:00 - 22:30
-11300	Top Dog Eats	Basement And Ground Floor 48 Frith Street London W1D 4SF	Friday to Saturday 10:00 - 00:00 Monday to Thursday 10:00 - 23:30 Sundays before Bank Holidays 12:00 - 00:00 Sunday 12:00 - 22:30
-8400	26 Greek Street	26 Greek Street London W1D 5DE	Monday to Thursday 09:00 - 00:00 Friday to Saturday 09:00 - 00:30 Sunday 10:00 - 23:00
-8058	Little Italy	21 Frith Street London W1D 4RN	Monday to Sunday 09:00 - 05:00

-1990	Genling Casino London China Town	First Floor Wingate House 93 - 107 Shaftesbury Avenue London W1D 5DY	Monday to Sunday 00:00 - 23:59
-1114	Soho Kitchen And Bar	19-21 Old Compton Street London W1D 5JJ	Monday to Sunday 00:00 - 00:00
509	Buen Gusto Cafe	39 Frith Street London W1D 5LL	Monday to Sunday 06:00 - 03:00
626	Pulcinella Restaurant	Basement To First Floor 37 Old Compton Street London W1D 5JY	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
2632	Coach & Horses Public House	29 Greek Street London W1D 5DH	Friday to Saturday 10:00 - 00:00 Monday to Thursday 10:00 - 23:30 Sundays before Bank Holidays 12:00 - 00:00 Sunday 12:00 - 22:50
14448	Buffo	45 Frith Street London W1D 4SD	Monday to Saturday 10:00 - 01:00 Sunday 12:00 - 00:00
23392	Bistro 1	27 Frith Street London W1D 5LE	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
25820	Curzon Soho Cinema	93-107 Shaftesbury Avenue London W1D 5DY	Sunday 09:00 - 00:00 Monday to Saturday 09:00 - 02:30
27287	Herman Ze German	Basement And Ground Floor 33 Old Compton Street London W1D 5JU	Friday to Saturday 11:00 - 00:00 Sunday 11:00 - 22:30 Monday to Thursday 11:00 - 23:30
31426	Muse Soho	Basement 23 Frith Street London W1D 4RR	Sunday 09:00 - 01:00 Monday to Saturday 09:00 - 04:00
-31968	Patisserie Valerie	44 Old Compton Street London W1D 4TY	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-31650	Dodo Supermarket	Basement And Ground Floor 24 Frith Street London W1D 5LA	Monday to Thursday 08:00 - 01:00 Friday to Saturday 08:00 - 03:00 Sunday 10:00 - 22:30
-27234	Kettners	29 Romilly Street London W1D 5HP	Monday to Saturday 10:00 - 01:30 Sunday 12:00 - 00:00
-23516	The Delhi Brasserie	44 Frith Street London W1D 4SB	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-21781	Balans Cafe	34 Old Compton Street London W1D 4TP	Monday to Saturday 10:00 - 05:00 Sunday 12:00 - 05:00
-17952	Amalfi Restaurant	29-31 Old Compton Street London W1D 5JR	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-17945	Assa	23 Romilly Street London W1D 5AQ	Monday to Saturday 10:00 - 00:30 Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00
-16333	Dozo	Basement And Ground Floor 40 Frith Street London W1D 5LN	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-15922	Cho Won Korean Restaurant	27 Romilly Street London W1D 5AL	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-12988	Caffe Nero	Ground Floor 43 Frith Street London W1D 4SA	Sunday to Wednesday 23:00 - 02:00 Thursday to Saturday 23:00 - 04:00
-11877	Cafe Boheme	Basement And Ground Floor 13 - 17 Old Compton Street London W1D 5JH	Monday to Saturday 09:00 - 05:00 Sunday 12:00 - 00:00
-745	French House Public House	49 Dean Street London W1D 5BG	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-303	Gerry's Club	Basement 52-53 Dean Street London W1D 5BJ	Monday to Saturday 10:00 - 03:30 Sunday 12:00 - 23:00
1774	Kyoto	26 Romilly Street London W1D 5AJ	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
7884	Little Italy Two	Ground Floor 21A Frith Street London W1D 4RF	Monday to Saturday 10:00 - 05:00 Sunday 12:00 - 05:00
15276	Soho Whisky Club	First Floor 42 Old Compton Street London W1D 4TX	Friday to Saturday 10:00 - 00:00 Sunday 10:00 - 22:00 Monday to Thursday 10:00 - 23:00
16352	Opuz Kitchen	Basement And Ground Floor 27 Old Compton Street London W1D 5JP	Monday to Wednesday 08:00 - 00:30 Thursday to Saturday 08:00 - 01:00 Sunday 10:00 - 00:00

17983	LVPO Restaurant	50 Dean Street London W1D 5BQ	Monday to Saturday 09:00 - 03:30 Sunday 12:00 - 00:00
19751	Three Greyhounds Public House	The Three Greyhounds Public House 25 Greek Street London W1D 5DD	Monday to Thursday 07:00 - 00:00 Friday to Saturday 07:00 - 00:30 Sundays before Bank Holidays 07:00 - 00:30 Sunday 07:00 - 23:00



# Blade Soho 26 Frith Street



Residential / Proposed Residential	Under Construction	Other Uses	Proportion Residential of all Uses
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Item No:	
Date:	29 October 2015
Licensing Ref No:	15/06889/LIPN - New Premises Licence
Title of Report:	The Knightsbridge Cafe Ground Floor 7 William Street London SW1X 9HL
Report of:	Director of Public Protection and Licensing
Wards involved:	Knightsbridge and Belgravia
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Mr Nick Nelson Senior Licensing Officer
Contact details	Telephone: 020 7641 3431 Email: nnelson@westminster.gov.uk

## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	18 August 2015		
<b>Applicant:</b>	Knightsbridge Cafe Ltd		
<b>Premises:</b>	The Knightsbridge Cafe		
<b>Premises address:</b>	Ground Floor	<b>Ward:</b>	Knightsbridge and Belgravia
	7 William Street London SW1X 9HL	<b>Stress Area:</b>	N/A
<b>Premises description:</b>	The premises is to operate as a restaurant.		
<b>Premises licence history:</b>	The premises at 7 William Street has not previously held a licence under any regime. However, the premises at 5 – 6 William Street has operated as the Knightsbridge Café and held a premises licence under the Licensing Act 2003 since conversion in 2005.		
<b>Applicant submissions:</b>	<p>The applicant operates an existing licensed restaurant at 5 – 6 William Street (15/03917/LIPDPS). The applicant proposes to open a new restaurant at 7 William Street. The application seeks the same authorised hours as the 5 – 6 William Street licence together with a full schedule of up to date model conditions. The applicant will surrender the 5 – 6 William Street licence on grant of a satisfactory new licence at 7 William Street.</p> <p>On 22 October 2015, the applicant confirmed via email that they no longer wished to include the Sale by Retail of Alcohol in the application. Therefore, the only licensable activity being applied for is Late Night Refreshment.</p>		

1-B Proposed licensable activities and hours							
<b>Late Night Refreshment:</b>				<b>Indoors, outdoors or both</b>			Indoors
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	23:00	23:00	23:00	23:00	23:00	23:00	23:00
<b>End:</b>	00:30	00:30	00:30	00:30	01:00	01:00	00:30
<b>Seasonal variations:</b>	N/A						
<b>Non-standard timings:</b>	1. From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. 2. On Sundays preceding bank holidays: 23:00 – 01:00.						

Hours premises are open to the public							
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	07:00	07:00	07:00	07:00	07:00	07:00	07:00
<b>End:</b>	00:30	00:30	00:30	00:30	01:00	01:00	00:30
<b>Seasonal variations:</b>	N/A						
<b>Non-standard timings:</b>	1. From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. 2. On Sundays preceding Bank Holidays: 07:00 – 00:30.						
<b>Adult Entertainment:</b>	N/A						



## 2. Representations

2-A Responsible Authorities	
<b>Responsible Authority:</b>	Environmental Health Service
<b>Representative:</b>	Mr Dave Nevitt
<b>Received:</b>	11 September 2015
<p>I refer to the above application which seeks a Premises Licence to include the following Licensable activities:</p> <p><b>Late Night Refreshment</b> Sunday, Monday to Thursday until 0030hrs, Friday and Saturday until 0100hrs;</p> <p><b>The Supply of Alcohol</b> 'On' and 'Off' the premises Monday to Thursday 1000hrs-2330hrs, Friday and Saturday 1000hrs-0000hrs, and Sunday 1200hrs-2230hrs.</p> <p><u>Non-Standard Timings:</u></p> <p><i>'From the end of permitted hours on New Years' Eve until the start of permitted hours on New Years' Day.'</i></p> <p><i>'On Sundays preceding bank Holidays 1200-0000hrs'</i></p> <p>The applicant has proposed conditions which are under consideration.</p> <p>I wish to make Representations on the following grounds:</p> <p>Representation is made in relation to the application, as the proposals are likely to increase Public Nuisance and may impact upon Public Safety.</p> <p><i>On 22 October 2015, Mr Nevitt submitted further comments following the applicant's decision to remove the sale by retail of alcohol from the application:</i></p> <p>The applicant has <u>withdrawn the Sale/Supply of Alcohol</u> from the application.</p> <p>I assume that <u>their Proposed Conditions 1 – 3 are no longer necessary.</u></p> <p>The applicant seeks late night refreshment only but the hours sought are beyond the 'Core Hours'. Although the premises is not in a Stress Area the matter should be adjudicated at a hearing of the Licensing Sub Committee because it is against policy and I believe there are local residential objectors.</p> <p>I would seek a restriction on the use of the outside area as there are residential windows directly above. Our usual terminal hour is <b>2300hrs.</b></p> <p><b>Take-away of hot food and drink should cease at 2300hrs.</b></p> <p>The premises is the subject of building and fit-out works and I would like to keep the proposed 'works' condition.</p>	

<b>2-B Other Persons</b>	
<b>Name:</b>	Ms Gillian Harwood
<b>Address and/or Residents Association:</b>	4 Bradbrook House Studio Place Kinnerton Street SW1X 8EL
<b>Received:</b>	3 September 2015
<p>I live at 4 Bradbrook House, Studio Place, Kinnerton Street, SW1X 8EL. My flat is at the rear of the building and my bedroom window looks out directly to the rear of numbers 6 and 7 William Street.</p> <p>It is my understanding that the Masgouf restaurant has recently co-located with The Knightsbridge Café at 6-7 William Street. Since that occurred during the month of July 2015 I have had cause to complain to your Noise Prevention Department about the loud noises of shouting, plates crashing and other kitchen noises coming from a new kitchen directly outside my bedroom window, to say nothing of the cooking smells. The new kitchen has been built in what was a derelict single storey structure to the rear of no's 6-7 William Street sandwiched between William Street and the rear of Bradbrook House which is in Kinnerton Street. The roof of the new kitchen has no less than eight skylight windows and these are left open at all times. The nearest window is less than 3 metres from my bedroom window. At times I have had to crawl out of my window onto the flat roof in order to shut the nearest windows so I can get some sleep as the current noise carries on to well past eleven. Last night they were still shouting at midnight. The kitchen noises commence at around 7.30 in the morning and go on all day. The smell of cooking is also all day and makes opening my bedroom window impossible at any time.</p> <p>All this will be confirmed by your Noise Control Officer who called at my flat in early August and found the noise, smell and general nuisance to be intolerable. She went round to the restaurant to tell them to shut the windows, turn down the controls on their very noisy extract system, etc. I am afraid they just carried on regardless.</p> <p>I returned from my holiday on Tuesday to find your notice and I went round to the premises this morning to read the full details of the application on the lamp post outside.</p> <p>I am now writing to object, in the firmest way, to any such late night licence being granted to these premises. In fact, if the premises already have an ordinary licence to sell alcohol I feel it should be revoked until such time as the premises have installed proper ventilation and other noise controls to their kitchen area to the rear. The roof lights would need to be permanently kept closed.</p> <p>Many/most of the surrounding flats are currently empty because of major redevelopment in that area. This is likely to mean that you might not receive as many objections to the proposed late night licence as might normally be the case. I can assure you that the current situation with the premises is far less than satisfactory and that if the noise and nuisance were to be permitted to go on until the early hours, life would not only be intolerable for me and my family but for many other people too.</p> <p>Now that I am back from holiday, I will be contacting the Noise Control Department again to see if any improvements can be made.</p> <p>I do sincerely hope you will take my objections seriously.</p>	

<b>Name:</b>	Mr C. J. Hughes
<b>Address and/or Residents Association:</b>	4 Studio Place Kinnerton Street London SW1X 8EW
<b>Received:</b>	14 September 2015
<p>I understand that Knightsbridge Cafe Ltd has applied for a new premises licence, and in particular extended opening hours. My wife's and my property is situated at the west end of Studio Place, next to Bradbrook House. The relevant premises are behind Bradbrook House. The area is congested, the buildings are close set. The prospect of extended licensing hours is most unattractive. Houses / properties are not air conditioned, with limited exceptions. In the summertime in particular open windows are essential, not least at night. Any increase in opening hours will lead to increased noise late at night. I am sure our concerns will be shared by other residents, not least the occupants of new premises in 55 – 91 Knightsbridge when that development is completed in due course.</p> <p>We would wish to oppose any extension of evening opening hours.</p>	

### 3. Policy & Guidance

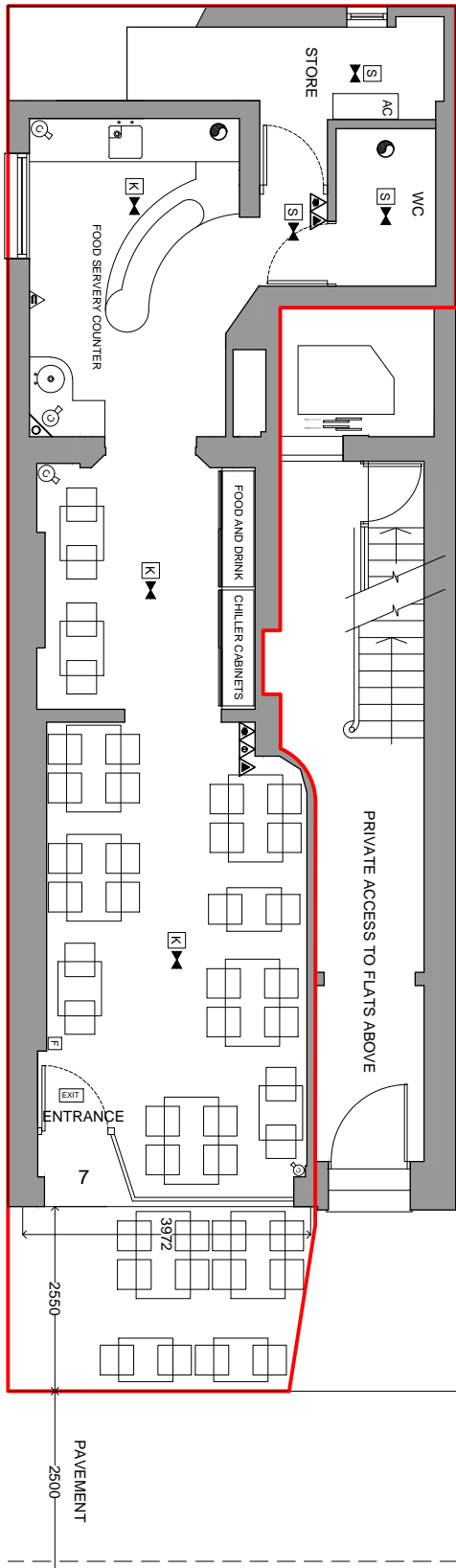
The following policies within the City Of Westminster Statement of Licensing Policy apply:	
<b>Policy HRS1 applies</b>	<p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p>
<b>Policy RNT1 applies</b>	Applications will generally be granted and reviews determined, subject to the relevant criteria in Policies CD1, PS1, PN1 and CH1.

### 4. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history – none
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

<b>Report author:</b>	Mr Nick Nelson Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 3431 Email: nnelson@westminster.gov.uk

# Appendix 1 - Premises Plans



GROUND FLOOR PLAN

LEGEND	
[EXIT]	FIRE EXIT SIGN
▲	FOAM FIRE EXTINGUISHER
▲	WATER FIRE EXTINGUISHER
▲	CARBON DIOXIDE FIRE EXTINGUISHER
▲	FIRE BLANKET IN CONTAINER
○	FIRE ALARM CALL POINT
□	AREA COVERED BY HEAT DETECTOR
□	AREA COVERED BY SMOKE DETECTOR
◀	AREA COVERED BY EMERGENCY LIGHT
⊙	SECURITY CAMERA
⊙	MECHANICAL VENTILATION

— Licensable activities



## THE KNIGHTSBRIDGE CAFE 7 WILLIAM STREET LONDON SW1 9HL GROUND FLOOR PLAN

SCALE 1:100 at A4 DATE JUNE 2015 NUMBER 0015/7/01 REV

# Appendix 2 - Applicant's submissions

The Knightsbridge Café  
7 William Street, SW1X 9HL

## APPLICATION FOR PREMISES LICENCE

### Proposed Hours:

<b>Late Night Refreshment</b>	
Sunday – Thursday	23:00 – 00:30
Friday and Saturday	23:00 – 01:00
<b>Sale of Alcohol (on &amp; off sales)</b>	
Monday – Thursday	10:00 – 23:30
Friday and Saturday	10:00 – 00:00
Sunday	12:00 – 22:30
<b>Opening Hours</b>	
Monday – Thursday	07:00– 00:30
Friday and Saturday	07:00– 01:00
Sunday	07:00– 00:30

### Proposed Conditions:

1. The premises shall only operate as a restaurant
  - a. in which customers are shown to their table,
  - b. where the supply of alcohol is by waiter or waitress service only,
  - c. which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
  - d. which do not provide any take away service of food or drink for immediate consumption,
  - e. which do not provide any take away service of food or drink after 23.00, and
  - f. where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.

Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.

2. Substantial food and non-intoxicating beverages, including drinking water shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
3. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
4. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
5. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

6. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
7. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 and 08:00 hours on the following day.
8. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises and that this area shall be swept and or washed and litter and sweeping collected and stored in accordance with the approved refuse storage arrangements by close of business.
9. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a sexual entertainment Venue Licence.
10. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke shall not be permitted to take drinks or glass containers with them.
11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
13. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
14. The Licence will have no effect until the premises have been assessed as satisfactory by the Environmental Health Consultation Team and this condition has been removed from the Licence.

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Conditions proposed by the applicant**

1. The premises shall only operate as a restaurant:
  - (a) in which customers are shown to their table;
  - (b) where the supply of alcohol is by waiter or waitress service only;
  - (c) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non-disposable crockery;
  - (d) which do not provide any take away service of food or drink for immediate consumption;
  - (e) which do not provide any take away service of food or drink for immediate consumption;
  - (f) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, provided always that the consumption of alcohol by such persons is ancillary to taking such meals.

Notwithstanding this condition, customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.

2. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
3. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
4. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
5. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
6. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.

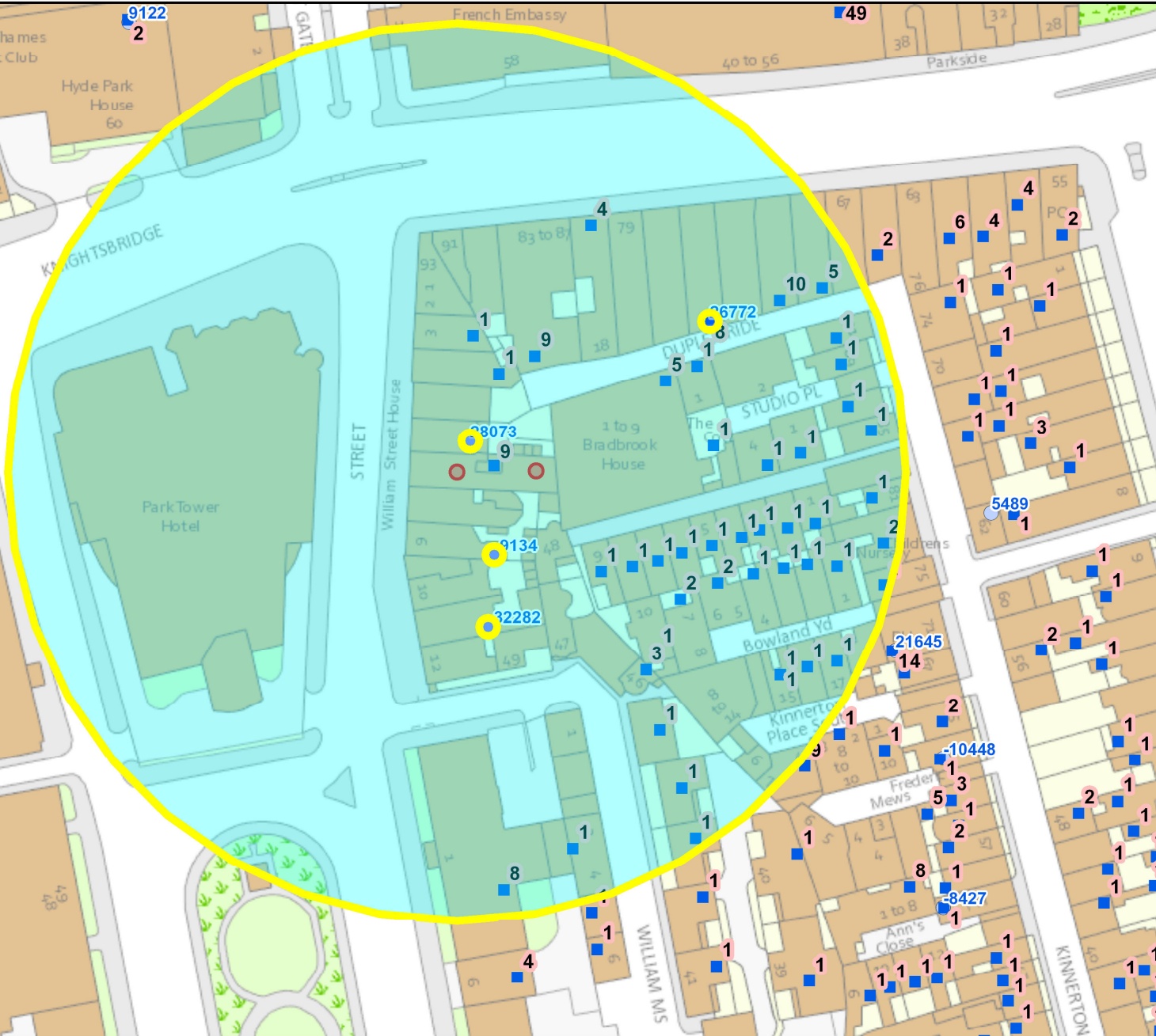
7. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 and 08:00 hours on the following day.
8. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises and that this area shall be swept and / or washed and litter and sweeping collected and stored in accordance with the approved refuse storage arrangements by close of business.
9. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
10. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke shall not be permitted to take drinks or glass containers with them.
11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
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13. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service
14. The licence will have no effect until the premise have been assessed as satisfactory by the Environmental Health Consultation Team and this condition has been removed from the licence.





# The Knightsbridge Cafe

## Appendix 5 - Residential map



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Residential / Proposed Residential	101
Under Construction	Not known
Other Uses	Not known
Proportion Residential of all Uses	Not known

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 Meters

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Data Source: Uniform Database  
 Date: 16/10/2015

## Appendix 5 - List of premises in the vicinity

<b>Premises within 75 metres of: The Knightsbridge Café, 7 William Street</b>			
<b>p / n</b>	<b>Name of Premises</b>	<b>Premises Address</b>	<b>Opening Hours</b>
07/04865/WCCMAP	Masgouf House	75 Knightsbridge London SW1X 7RB	Monday to Thursday 10:00 - 00:30 Friday to Saturday 10:00 - 01:00 Sunday 12:00 - 00:30
11/04080/LIPV	Noura	11-12 William Street London SW1X 9HL	Friday to Saturday 08:00 - 00:00 Monday to Thursday 08:00 - 23:30 Sunday 10:00 - 22:30
07/00711/WCCMAP	Ishbilia	9 William Street London SW1X 9HL	Monday to Saturday 10:00 - 01:30 Sunday 12:00 - 01:00
15/03917/LIPDPS	Knightsbridge Cafe	5-6 William Street London SW1X 9HL	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

**Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2011
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	March 2015
<b>4</b>	Application form	18 August 2015
<b>5</b>	Environmental Health representation	11 September 2015
<b>6</b>	C J Hughes representation	14 September 2015
<b>7</b>	Gillian Harwood representation	3 September 2015

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# Agenda Item 5

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# Agenda Item 6

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